

Importing Political Polarization?

The Electoral Consequences of Rising Trade Exposure^{*}

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December 2016

Abstract

Has rising import competition contributed to the polarization of U.S. politics? Analyzing outcomes from the 2002 and 2010 congressional elections, we detect an ideological realignment that is centered in trade-exposed local labor markets and that commences prior to the divisive 2016 U.S. presidential election. Exploiting the exogenous component of rising trade with China and classifying legislator ideologies by congressional voting records, we find strong evidence that congressional districts exposed to larger increases in import penetration disproportionately removed moderate representatives from office in the 2000s. Trade-exposed districts with an initial majority white population or initially in Republican hands became substantially more likely to elect a conservative Republican, while trade-exposed districts with an initial majority-minority population or initially in Democratic hands also become more likely to elect a liberal Democrat. We interpret these results as supporting a political economy literature that connects adverse economic conditions to support for nativist politicians. We also contrast the electoral impacts of trade exposure with shocks associated with generalized changes in labor demand and the post-2006 U.S. housing market collapse.

^{*}We are grateful to Elhanan Helpman, Gary Jacobson, Nolan McCarty, John McLaren, and Zoli Hajnal for comments and Robert Anderson, Ante Malenica, and Michael Wong for excellent research assistance. Autor, Dorn and Hanson acknowledge funding from the National Science Foundation (SES-1227334) and the Russell Sage Foundation (RSF-85-12-07). Autor also acknowledges funding from the Alfred P. Sloan Foundation (#2011-10-120) and Dorn also acknowledges funding from the Swiss National Science Foundation (BSSGI0-155804 and CRSII1-154446).

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1 Introduction

The ideological divide in American politics has reached historic highs. DW-Nominate scores (Poole and Rosenthal, 1985 and 1991), which rank congressional legislators on a liberal-conservative scale according to their roll-call votes, show that the voting gap between congressional Democrats and Republicans began widening in the mid 1970s and is now larger than at any point since the initial year of the series in 1879 (McCarty, Poole, and Rosenthal, 2006).¹ Due to a substantial rightward shift among congressional Republicans and a modest leftward shift among congressional Democrats, few centrists remain in either party. By the mid 2000s, the most liberal Republican in the House had become more conservative than the most conservative House Democrat. The 2000s also saw greater polarization in the policy preferences of American voters. Whereas in the 1990s and early 2000s, roughly half of respondents took moderate positions on prominent political issues, by the late 2000s, the centrist share had shrunk to under two-fifths, as individuals adopted more strident views on the left or right (Dimock, Doherty, Kiley, and Oates, 2014; Gentzkow, 2016).

The rapidly growing literature on political polarization has yet to identify a causal linkage between economic shocks and sustained increases in partisanship. Mian, Sufi, and Trebbi (2014) find that while DW-Nominate scores rise following financial crises, these movements are temporary.² Intriguingly, the widening ideological divide in Congress closely tracks rising U.S. income inequality (Voorheis, McCarty, and Shor, 2016). The evidence linking the two phenomena, however, remains circumstantial. McCarty, Rosenthal, and Poole (2006) suggest that polarization may be due in part to immigration, which could reduce support for redistribution by increasing the fraction of the poor who cannot vote. But this argument appears to lack empirical support (Gelman, Park, Shor, Bafumi, and Cortina, 2008).³ The structure of primary elections, rule changes in Congress, and gerrymandering also appear unable to explain greater polarization (McCarty, Poole and Rosenthal, 2009; Barber and McCarty, 2015).⁴ Like the rise in income inequality (Katz and Autor, 1999), polarization may be the result of multiple causal factors. Yet in sharp contrast to research on inequality, we do not know which factors should populate this list.

In this paper, we examine whether the exposure of local labor markets to increased foreign

¹In the 1990s and especially the 2000s, greater polarization is also evident in the content of political speech, i.e., the frequency with which ideologically loaded phrasings such as “death tax” or “tax breaks for the wealthy” are used by Democratic and Republican legislators (Gentzkow, Shapiro, and Taddy, 2016).

²Their analysis covers the period 1879 to 2010. Over the 1948-2008 subperiod, they also find that financial crises are followed by increases in voter identification with more extreme ideological positions on the right or the left.

³Gelman, Park, Shor, Bafumi and Cortina (2008) also reject Frank’s (2004) argument that greater partisanship results from elites manipulating blue-collar workers to vote against their pocketbooks by diverting attention to abortion, gun rights, and gay marriage.

⁴Other factors associated with political polarization include greater partisanship in the media (DellaVigna and Kaplan, 2007; Levendusky, 2013; Prior, 2013) and stronger ideological sorting of voters by party (Levendusky, 2009).

competition and other economic shocks has altered the ideological composition of the U.S. Congress. We estimate the impact of rising manufacturing imports from China on congressional elections over the period 2002 to 2010. To see whether the political repercussions of trade shocks differ from those of other shocks, we also examine the electoral impacts of overall industry-labor-demand shifts (e.g., Diamond, 2016) and the post-2006 housing-price collapse (e.g., Mian and Sufi, 2009 and 2011). Our interest is in seeing whether adverse shocks related to international trade or other events cause voters to supplant moderate legislators with representatives who lean towards either extreme of the political spectrum, thus exacerbating political divisions.

Our focus on the 2002 to 2010 period is dictated by congressional redistricting. After each decennial census, congressional districts are redrawn. We analyze the longest recent time period for which district boundaries remain unchanged. The first year of our sample follows China's accession to the World Trade Organization in 2001, which contributed to a dramatic surge in trade that lifted the country's share of world manufacturing exports from 4.8% in 2000 to 15.1% in 2010. The 2000s capture a phase of political polarization in the U.S. during which moderate Democrats became increasingly rare in the House while Tea Party and like-minded conservative politicians rose to prominence in the GOP (Madestam, Shoag, Veuger, and Yanagizawa-Drott, 2013). This period is also distinguished by a sharp ideological divide among voters by race, most notably with less-educated white males becoming more aligned with Republican candidates (Tyson and Maniam, 2016). Although our main sample period ends in 2010, the strength of GOP conservatives in Congress has persisted through the three subsequent congressional elections. In later analysis, we extend our sample to cover voting in the closely contested presidential elections of 2000, 2008 and 2016.

Voters' unease about international trade is backed by evidence linking trade to the decline of U.S. manufacturing jobs. From the 1950s to the 1980s, manufacturing allowed U.S. workers without a college degree to attain a middle-class lifestyle. Such opportunities have receded, leaving the U.S. economy more partitioned between workers in highly paid professional occupations and in low-wage service jobs (Autor and Dorn, 2013). Industries more exposed to import competition from China have seen higher rates of plant exit (Bernard, Jensen, and Schott, 2006), larger contractions in employment (Pierce and Schott, 2016; Acemoglu, Autor, Dorn, Hanson and Price, 2016), and lower incomes for affected workers (Autor, Dorn, Hanson, and Song, 2014). The local labor markets that are home to more-exposed industries have endured substantial job loss and persistent increases in unemployment, non-participation in the labor force, uptake of government transfers (Autor, Dorn, and Hanson, 2013), and declines in local tax revenue (Feler and Senses, 2016). The political implications of manufacturing decline, whether related to trade or other forces, are not yet well understood.

A key empirical challenge that our work addresses is that local labor markets, which we take to be Commuting Zones (CZs), do not map one-to-one into congressional districts. Whereas CZs aggregate contiguous counties, gerrymandering creates districts that often span parts of several commuting zones. We resolve this issue by dividing the continental U.S. into county-by-congressional-district cells, attaching each cell to its corresponding CZ, and weighting each cell by its share of district population. This approach maps trade exposure at the CZ level to political outcomes at the congressional-district level, allowing us to examine how economic shocks affect which candidates win elections. To measure regional trade exposure, we use the change in industry import penetration from China, weighting each industry by its initial share of CZ employment. We isolate the component of U.S. import growth that is driven by export-supply growth in China rather than U.S. product-demand shocks using the identification strategy in Autor, Dorn, Hanson, and Song (2014).

We consider three channels through which economic shocks affect the ideological composition of elected representatives. One is the *anti-incumbent effect*. A large literature, beginning with Fair (1978), has found that economic downturns are bad for sitting politicians and their parties. Voters punish incumbents at the polls for negative economic outcomes, including those caused by greater import competition (Margalit, 2011; Jensen, Quinn, and Weymouth, 2016). To align ourselves with the literature, we verify in our data that adverse trade shocks diminish vote shares for the party initially in power. However, such patterns cannot explain greater partisanship. On their own, they imply that trade-exposed regions would simply alternate support between the major parties.

A second channel through which economic shocks may affect political cohesion is through a *realignment effect*. Che, Lu, Pierce, Schott, and Tao (2015) find that over the period 1998 to 2010, U.S. counties exposed to greater import competition from China had larger increases in vote shares for Democratic candidates in congressional elections. Although this finding may seem consistent with evidence that voters subject to adverse shocks favor redistributionist policies (Alesina and La Ferrara, 2005a; Bruner, Ross, and Washington, 2011; Giuliano and Spilimbergo, 2014), it is unclear how vote shares at the county level translate into electoral outcomes for congressional districts. Because gerrymandering leaves many counties fractured across districts, county vote shares are a noisy predictor for who wins elections. Indeed, over the 2000s it is the GOP, and not the Democrats, who gained congressional seats.⁵ In our data, which are for congressional districts rather than counties, adverse trade shocks do not realign party vote shares. Nor do trade shocks help Democrats in other time periods or in other electoral contests. In the 2008 and 2016 presidential elections, we find that trade shocks significantly raised the vote share of the Republican candidate.

⁵Out of the 435 seats in the House, the GOP count rose from 220 in the 107th Congress (2001-2003) to 242 in the 112th Congress (2011-2013).

A third channel that has received less attention in the literature and for which we find strong support, is a *polarization effect*, in which a negative economic shock increases the relative electoral success of non-centrist politicians on either side of the ideological spectrum. Holding constant political conditions in 2002—including the party in power, the vote share of the winning party, and the DW-Nominate score for the political orientation of the initial office holder—districts exposed to larger increases in import competition are substantially less likely to elect a moderate legislator in 2010. More trade-exposed districts see larger moves away from the political center, as measured by the absolute change in DW-Nominate scores of elected legislators. This shift is due not to changes in the voting behavior of existing office holders but to the election of more extreme candidates, especially on the right. Greater trade exposure makes districts initially in Republican hands substantially more likely to elect a conservative Republican, and, in some specifications, makes initially Democratic districts more likely to elect a liberal Democrat. By helping more extreme legislators, greater trade exposure leads to fewer lopsided electoral victories, higher voter turnout, and larger individual campaign contributions, all of which indicate tighter races. These results highlight the value of studying the ideological positioning of winning candidates, as captured by DW-Nominate scores, rather than exclusively the vote shares of parties.

To see whether the political impacts of import competition are distinct from other economic shifts, we incorporate a general Bartik (1991) shock into the analysis, which captures local changes in labor demand as predicted by national shifts in industry employment, and a measure of the change in local housing prices during the post-2006 housing bust (Mian, Sufi, and Trebbi, 2015; Palmer, 2015). The Bartik shock, once decomposed into separate shocks for college and non-college workers (Diamond, 2016), helps capture any positive effects of industry export growth on the demand for high-skilled labor. Although predicted generalized contractions in local employment do increase DW-Nominate scores (implying more conservative congressional representatives), these effects are weaker than for trade shocks. Results on housing prices are broadly in line with our trade findings: local labor markets subject to larger post-2006 housing-price drops move away from moderate toward conservative legislators.⁶ However, these effects only hold for initially Republican districts.

Our finding that trade shocks help conservative politicians, particularly in initially Republican districts, may seem paradoxical in light of the GOP’s long history of free-trade advocacy (Destler, 2005), the success of Donald Trump in the 2016 presidential election notwithstanding. One mechanism through which trade shocks may help conservative legislators is that economic adversity can increase support for nativist politicians (Inglehart and Norris, 2016) who compete electorally by

⁶See Mian, Sufi, and Trebbi (2010) on factors that shape congressional voting on housing-market legislation in the aftermath of the Great Recession.

encouraging voters to identify with their racial or ethnic group (Hutchings and Valentino, 2004). Because greater regional trade exposure increases uptake of government transfers (Autor, Dorn, and Hanson, 2013) and reduces local tax revenues (Feler and Senses, 2016), it is likely to intensify competition for government funds. In the U.S., support for the provision of public services tends to divide along racial and ethnic lines (Alesina, Baqir, and Easterly, 1999), as represented recently by the Tea Party movement which rejects multiculturalism and objects to government benefits being captured by out-groups defined by race, ethnicity, nativity and religion (Parker and Barreto, 2013). To the extent that white voters disadvantaged by changes in economic conditions see conservative Republicans as favoring their interests over those of other groups—while disadvantaged minority voters see liberal Democrats as their champions—the political response to a common economic shock may vary according to race. To investigate this mechanism, we separate locations by their racial composition rather than by the initial party in power. In response to an increase in import competition, trade-affected regions with an initial population majority of non-Hispanic whites are more likely to elect a conservative Republican, whereas trade-affected districts without a white majority are more likely to elect a liberal Democrat. These results suggest that adverse economic shocks abet the election of more extreme politicians by encouraging voters to separate according to group identity.

The resource-based competition explanation may be incomplete, however. Right-wing populist movements tend to arise during times of economic hardship and job insecurity (Mughan, Bean, and McAllister, 2003), and their characteristic animus towards foreigners and minorities may stem in part from political opportunism. Glaeser, Ponzetto, and Shapiro (2005) posit a model in which electoral candidates engage in strategic extremism (e.g., inflaming wedge issues) to raise voter turnout and campaign contributions among their core supporters. Although we cannot fully differentiate this opportunism-based explanation for polarization from the alternative resource-based explanation, we document that both voter turnout and individual campaign contributions rise differentially in districts that are adversely impacted by trade, as predicted by the strategic-extremism hypothesis. One alternative explanation that we can squarely reject is that our findings are a byproduct of a secular trend favoring conservative Republicans. The fact that trade shocks lead to ideological polarization means that ideologically extreme candidates of *both* parties benefit at the expense of political moderates—though conservative Republicans have benefited disproportionately.

The U.S. is far from alone in seeing economic adversity increase support for right-wing politicians. During the Great Depression, far-right political movements had greater success in European countries that had more prolonged economic downturns (de Bromhead, Eichengreen, and O’Rourke, 2013). Today, French and German regions that have been more exposed to trade with low-wage countries

have seen larger increases in vote shares for extreme-right parties (Malgouyres, 2014; Dippel, Gold, and Heblich, 2015) and localities in Britain that were more exposed to trade with China voted more strongly in favor of leaving the EU (Colantone and Stanig, 2016a). Our work is distinct from this literature in finding a polarized response to economic shocks—right-leaning, majority-white areas move right, whereas left-leaning, majority-minority areas move more to the left.⁷

Other work that is related to ours includes the many studies of how congressional representatives vote on trade legislation.⁸ Specifically on the impact of import competition from China, Feigenbaum and Hall (2015) find that support for protectionist trade bills is stronger among politicians from more trade-exposed districts. Similarly, Kleinberg and Fordham (2013) and Kuk, Seligsohn, and Zhang (2015) find that representatives from congressional districts harder hit by the China trade shock are more likely to support foreign-policy legislation that takes a hard line against China. Our work shows that the impacts of trade exposure extend well beyond U.S. trade policy initiatives and affect the overall ideological composition of Congress.

In section 2, we describe our data on elections and voting patterns, and next summarize our data on local labor markets in section 3. In section 4, we present our main empirical results on the impacts of economic shocks on voting outcomes, while examining mechanisms behind these impacts in Section 5. Section 6 considers proximate mechanisms behind trade impacts. Section 7 concludes.

2 Measuring Outcomes in Congressional Districts

In a first step of data construction, we combine electoral outcomes for congressional districts with DW-Nominate scores of elected representatives in the congressional terms that succeed the first and last years of the sample period, 2002 and 2010. In a second step, we match these data to economic conditions in commuting zones, including the exposure of these local labor markets to import competition from China, as well as national shifts in industry labor demand, and the fallout of the housing-market collapse during the Great Recession. In combination, the data allow us to analyze the impact of CZ-level economic shocks on congressional-district-level political results.

⁷Dixit and Weibull (2007) provide a theory that accounts for how economic shocks, be they related to trade or other events, may induce divergence in beliefs across groups of otherwise similar individuals (see also Acemoglu, Chernozhukov, and Yildiz 2015). We discuss evidence for these mechanisms below.

⁸See, e.g., Bailey and Brady (1998), Baldwin and Magee (2000), Beaulieu (2002), Hiscox (2002), Fordham and McKeown (2003), and Milner and Tingley (2011). On trade exposure and support for protectionism in Europe, see Colantone and Stanig (2016b).

2.1 County-by-Congressional-District Cells

Our geographic unit of analysis is the county-by-congressional-district cell. The functional building blocks of congressional districts are census tracts, whose amalgamation allows officials to construct districts that meet the constitutional requirement of each holding approximately $1/435^{th}$ of the U.S. population. The area that constitutes a district must be contiguous and lie within the boundaries of a state but may combine sections of multiple counties. Counties, in turn, are the building blocks of CZs, which are clusters of adjoining locations that have the commuting structure of a local labor market (Tolbert and Sizer, 1996; Dorn, 2009). In the empirical analysis, we ascribe to each county-district cell the CZ-level import competition shock that corresponds to the county.⁹ We then weight each cell by its share of the adult population in the district, such that each congressional district has equal weight in the analysis. If a district spans multiple CZs, the economic factors that are mapped to the district will be a population-share-weighted average of the values in these CZs.

From the full sample of 435 congressional districts, we omit Alaska’s one congressional district and Hawaii’s two congressional districts because commuting zones are difficult to define for these states. We also omit the one district for Vermont, whose elected congressional representative over the sample period is an independent and thus is attached to neither major political party. In the remaining territory, the two states of Texas and Georgia carried out intercensal redistricting during the 2000s. As a consequence, a set of county-district cells that sum to 15 congressional districts cannot be continuously observed over time, and must be omitted from the analysis.¹⁰ The resulting set of 3,504 county-district cells covers 416 congressional districts, or approximately 96% of the U.S. population, over the period 2002 to 2010. Table A1 in the Appendix summarizes these details.

Data on election outcomes in county-district cells are from Dave Leip’s Atlas of U.S. Presidential Elections. These data track the number of votes received by Democratic, Republican, and other candidates for Congress and for other major offices in each county within each congressional district, and in each election year.¹¹ We use these data to tabulate the number and shares of votes won by

⁹Appendix Figure 4 illustrates this approach for the region around North Carolina’s 12th district, which connects parts of the cities of Charlotte, Greensboro and Winston-Salem along a narrow corridor. Rowan County in the center of the map overlaps with the 12th district in its center, but also with the 5th district in its Northwest, and with the 8th district in its Southeast. Our data contains three separate observations for each of these county-district cells. To each cell, we attach the counts of votes by party that were cast in that county-district cell, information on the elected representatives for the corresponding districts (5th, 8th and 12th), and the import competition shock of the Charlotte Commuting Zone to which Rowan County belongs.

¹⁰Nine of these districts are in Texas and five are in Georgia, corresponding to about one third of districts in each state.

¹¹Helpfully, the Leip data on registered voters and vote totals for each candidate are broken down by county and by congressional district. For example, in the 2000s Davidson County, North Carolina, straddled three congressional districts (the 5th, 8th, and 12th districts in the state). Davidson’s registered voters and vote counts are thus enumerated separately for of these districts. See <http://uselectionatlas.org/>.

Democratic and Republican congressional candidates in each county-by-district cell in 2002 as well as the change in these values between 2002 and 2010. We record the number of registered voters and voter turnout by county, whether the winning candidates in 2002 or 2010 ran unopposed, and whether the winner of the 2002 election remained in office after the 2010 election.¹² For additional measures of the competitiveness of congressional elections, we use the Database on Ideology, Money in Politics, and Elections (Bonica, 2013), which tabulates campaign contributions by donor and recipient for all amounts in excess of \$200 using reports mandated by the Federal Electoral Commission.

2.2 Measuring Legislator Ideology

To measure variation in the political orientation of congressional representatives, we use Poole-Rosenthal DW-Nominate scores (Poole and Rosenthal, 1985; McCarty, Rosenthal, and Poole, 2006), which are widely applied in political science and are the foundation for analyses of political polarization in Congress. DW-Nominate uses roll-call (or recorded) votes in the U.S. House of Representatives and the U.S. Senate to categorize elected officials on an ideological scale from liberal to conservative. This score is based on a multidimensional scaling technique in which one assumes that: each piece of legislation can be represented by two points (one for a yea vote, one for a nay vote) in Euclidean space; each legislator has a well-behaved utility function defined over this space; and each legislator chooses her vote non-strategically to maximize her static utility, such that one can use a static random utility model to characterize each legislator’s yea-or-nay choice. If one observes a common set of legislators voting on many bills, one can estimate the parameters of the utility function and rank legislators in each of the Euclidean dimensions.¹³

Because DW-Nominate is estimated using roll-call votes for all 113 U.S. Congresses, each of which contain a large number of overlapping members from one Congress to another, parameters are comparable across time. For most of U.S. history, DW-Nominate scores exhibited little gain in explanatory power when allowing for more than two Euclidean dimensions; since the early 1980s, by which time the post-1964 realignment of Southern conservatives from the Democratic to the

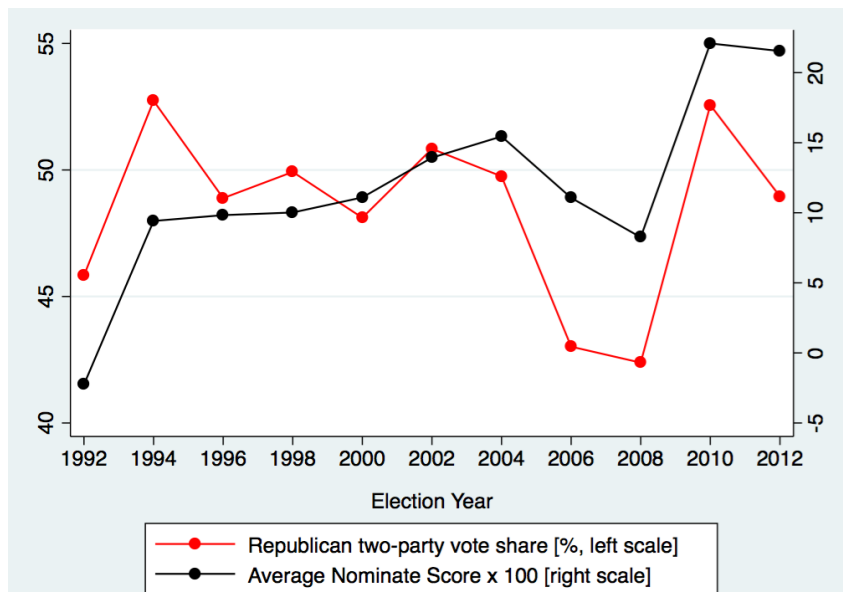
¹²Data on registered voters are missing in 2002 and/or 2010 in Georgia, Mississippi, North Dakota and Wisconsin. These four states are omitted from the corresponding part of the empirical analysis.

¹³Each legislator is assumed to have an ideal point in two-dimensional Euclidean space. Each piece of legislation is described by two points in this space, one for a yea outcome and another for a nay outcome. Utility to a legislator from a particular outcome has a non-stochastic component, which is an exponential function of the distance between that outcome and the legislator’s ideal point, and a normally distributed iid stochastic component. The non-random component of utility has three sets of parameters: a scalar proportional to the variance of the stochastic component of utility, the coordinates of the legislator’s ideal point in the two-dimensional plane, and a pair of weighting parameters in utility, one for each coordinate; the first and third parameters are common across legislators. The coordinate of the first dimension for the legislator’s ideal point is interpreted as the liberal-conservative index; the coordinate of the second dimension has been interpreted as party loyalty. Legislators’ ideal points are allowed to change over time according to a linear time trend. See Poole and Rosenthal (1997, 2001) and McCarty, Rosenthal, and Poole (2006).

Republican Party was complete, there is only modest gain in going beyond *one* dimension (McCarty, Rosenthal, and Poole, 2006). The DW-Nominate score that we use is the position of legislators along the primary dimension, which Poole and Rosenthal (1997) describe as a measure of liberal-conservative ideology.¹⁴ Henceforth, we refer to the first dimension of DW-Nominate as simply the Nominate score. For presentational purposes, we rescale the Nominate score by multiplying by 100.

Over the 113 U.S. congresses, the scaled Nominate score in the House is roughly centered on zero (mean= 2, standard deviation= 38), where the average value over time for each legislator is constrained to lie between 100 (most conservative) and -100 (most liberal). Figure 1 shows averages of this scaled Nominate score and the share of Republicans in the two-party vote for the 1992 to 2012 elections across all congressional districts.¹⁵ Our convention is to define the year to be the calendar year in which representatives are elected, which precedes the two-year congressional term on which Nominate scores are based. For example, we use 2002 to represent the 108th Congress, such that the Nominate scores we ascribe to 2002 are based on roll-call votes that occurred between January 2003 and January 2005. This convention is in keeping with the Poole-Rosenthal interpretation of Nominate scores as describing the ideology of legislators. Roll-call votes reveal these ideologies, which were presumably known to candidates and voters at the time of the preceding election.

Figure 1: Republican Vote Shares and Average Nominate Scores for Congressional Districts



¹⁴The Gentzkow, Shapiro, and Taddy (2016) measure of speech polarization in Congress (see footnote 1) is an alternative indicator of the ideological positioning of congressional legislators. It is, however, not available for our entire sample period (nor it is available for all House members, as some legislators have insufficient speech recorded in the Congressional Record to estimate a score). For the time period when the Gentzkow, Shapiro, and Taddy measure overlaps with DW-Nominate scores, the two series are highly significantly correlated.

¹⁵The Republican two-party vote share percentage in Figure 1 corresponds to the ratio of Republican votes to the sum of Republicans and Democratic votes, multiplied by 100.

Average Nominat scores rise over time from -2 in 1992 for the 103th Congress (1993-1995) to 22 in both 2010 and 2012 for the 112th (2011-2013) and 113th (2013-2015) Congresses, a rise of two-thirds of a standard deviation relative to its distribution over all 113 Congresses.¹⁶ During our sample period of 2002 to 2010, there is a noticeable jump in Nominat scores at the end of the time span, associated with the election of several dozen strongly conservative Tea Party Republicans in the final year. The secular rise in Nominat scores corresponds with the strengthening of the GOP majority in the House of Representatives. Whereas the House was in Democratic hands for all but two congresses between 1931 and 1995, the Republican Party took control of the House in the 1994 election, following the success of Newt Gingrich’s “Contract with America,” and has held the chamber for all but two terms since.¹⁷ Although the time trend in Nominat scores in Figure 1 is clearly positive, movements in the series are not monotonic. There are drops in 2006, a mid-term-election year in which voters punished Republicans for the unpopular Iraq War, and 2008, a presidential-election year in which many Democrats rode the coattails of Barack Obama to victory. The subsequent mid-term election in 2010 more than reversed these Democratic gains, as the rise of the Tea Party reinforced the post-1990 rightward shift in Congress. Such back-and-forth party gains and losses in congressional seats—which in our sample period occur within a secular trend that favors conservatives—are a common pattern as the country moves through the cycle of mid-term and presidential elections (Calvert and Ferejohn, 1983; Erikson, 1988). Periodic swings in parties’ seat totals create within-party turnover in legislators, a factor that will be important for understanding the sources of change in Nominat scores that the regression analysis uncovers.

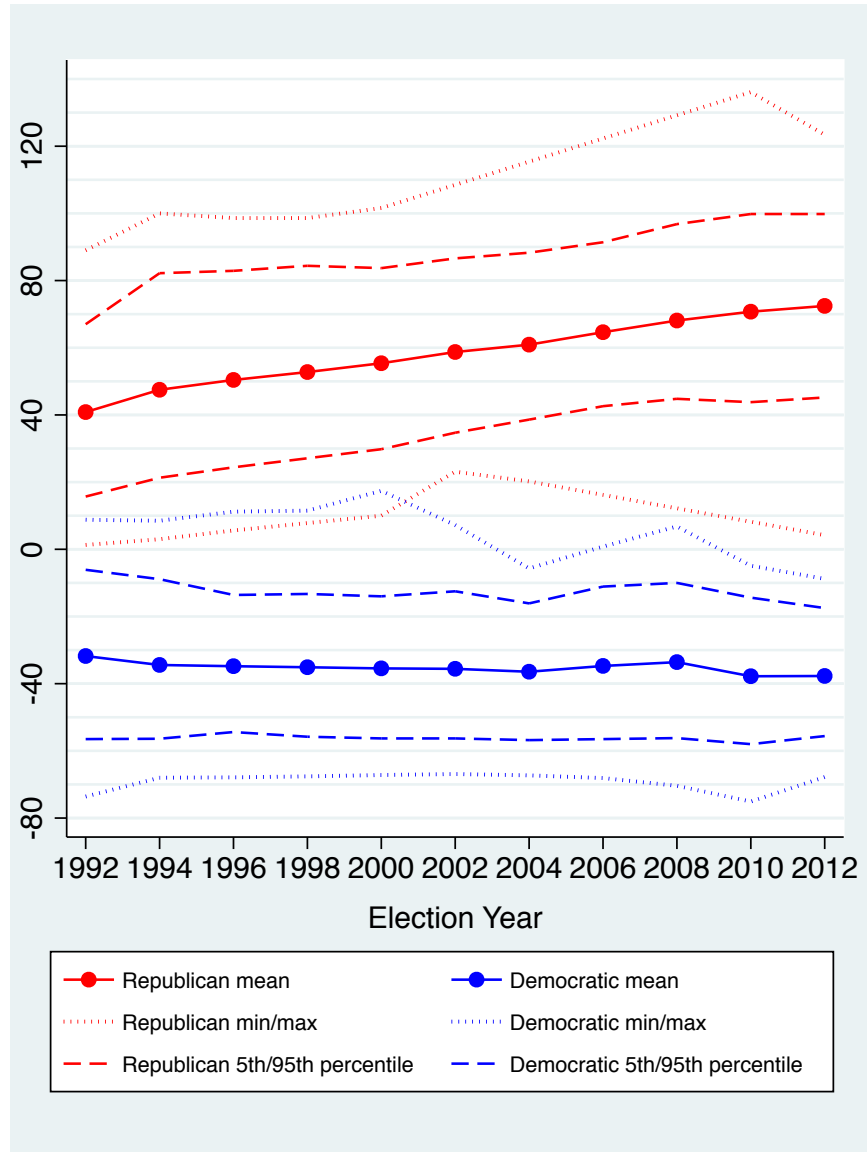
Figure 2 shows both the central tendency and the spread of Nominat scores for Democratic and Republican representatives from 1992 to 2012, and illustrates the widening partisan divide in Congress. Republican legislators have become markedly more conservative in their voting on legislation, with their average Nominat score rising from 41 in 1992 to 72 in 2010, a change equal to 0.82 of the Nominat standard deviation for all 113 congresses. Democrats, for their part, have become somewhat more liberal, with average Nominat scores falling from -32 to -38 over the same period, a 0.16 standard-deviation change. The ideological dispersion of GOP representatives has risen dramatically, with the gap between the least and most conservative (and their distance from the mean Republican) growing substantially after 2004; we do not observe a similar pattern for Democrats. Despite the widening ideological range of elected Republicans, there is *no* ideological

¹⁶The average Nominat score in our sample of 416 consistently observed districts increased from 13.9 in 2002 to 21.3 in 2010, a change which closely tracks average scores for the entire Congress (13.9 in 2002 and 21.7 in 2010).

¹⁷The two House terms under Republican control between 1931 and 1995 were the 80th (1947-1949) and 83rd (1953-1955); the two terms under Democratic control since 1995 were the 110th (2007-2009) and 111th (2009-2011).

overlap after 2000 between the most conservative Democrat and the most liberal Republican.

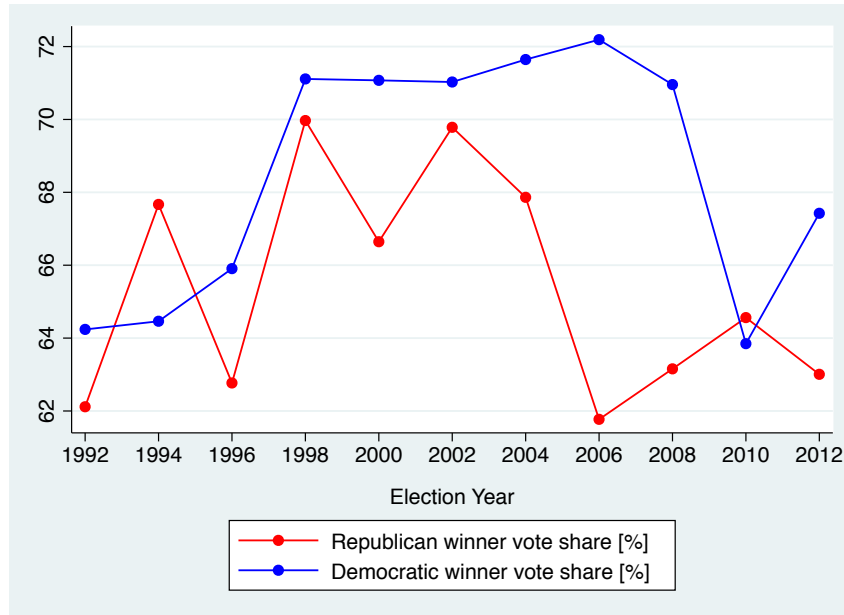
Figure 2: Polarization in Nominatate Scores



In Figure 1, it appears that the average Nominatate score for the whole Congress and the national average vote share for the Republican party track each other closely over time. One might wonder whether the increasing polarization of Nominatate scores across Representatives of the two parties (Figure 2) combines with more polarized vote counts in congressional districts, i.e., Republicans increasingly winning more lopsided victories in right-leaning districts and Democrats winning with greater margins in left-leaning districts. Figure 3 separates districts by whether the winning candidate was a Democrat or a Republican, and indicates the vote share of the winning candidate. During

the 1990s, mean vote shares increased both for winning Republicans and winning Democrats, but the trend reversed during the 2000s, when vote shares fell for winning candidates of both parties while the ideological positions of elected candidates continued to diverge (Figure 2).¹⁸

Figure 3: Vote Shares for Elected Representatives by Party



One explanation for the patterns of the 2000s is that a party’s more ideologically extreme candidates may deter the support of moderate voters, resulting in narrower victories.¹⁹ Since voters in each congressional district do not choose between parties with homogeneous ideologies, but between separate sets of candidates who may represent different ideologies with the same party, it is difficult to compare party vote shares across districts, or to interpret party vote share margins as proxies of elected representatives’ political positions. This observation motivates our choice of focusing the subsequent analysis on the Nominat scores of elected representatives rather than on vote shares, and when studying vote shares, to analyze county-by-district cells instead of summing up votes over several different district elections within a county. It will turn out that were we to analyze only party vote shares and the party affiliation of victors, we would erroneously conclude that trade shocks had a negligible effect on the ideological composition of Congress. When we measure the selection of representatives according to revealed ideology rather than exclusively party affiliation, a distinctly different picture emerges.

¹⁸The falling vote share for winning candidates during the 2000s is not a consequence of congressional redistricting. It occurred during the intercensal period of 2002 to 2010 when the boundaries of the vast majority of districts remained unchanged.

¹⁹An alternative interpretation would be that Republicans have picked up seats in the House in more closely competitive districts, with correspondingly smaller victory margins. This logic would however also imply that Democrats should be winning their races by *larger* vote margins, which Figure 3 reveals is not the case.

2.3 Nominate Scores for Specific Issues, Including Trade

Given that congressional representatives vote on legislation that spans an immense array of subjects, one may wonder whether a scalar measure of ideology is capable of summarizing their voting behavior. To investigate this matter, we estimated Nominate scores from 2002 to 2010 (i.e., from the 108th Congress beginning in 2003 to the 112th Congress beginning in 2011) for seven major issue areas separately: budgetary issues, regulation, domestic social policy, defense and foreign policy, tariffs and trade regulation, immigration and naturalization, and globalization (trade and immigration combined).²⁰ Table A2 reports correlations across legislators between DW-Nominate scores (which cover all issue areas) and these seven issue-specific Nominate scores. We report correlations for level values in 2002 and 2010 and for changes in values over 2002 to 2010. The correlations among scores in levels are above 0.92 for all issues in both years; the correlations among changes in scores for 2002 and 2010 are above 0.84 for all issues. This strong continuity across topics in voting and in changes in voting suggests that the scalar DW-Nominate measure of ideology comprehensively characterizes the legislative positioning of congressional representatives.

Our focus on how trade shocks affect electoral outcomes may seem to imply that voters choose representatives according to their stance on trade policy. Although trade took a central role in the 2016 presidential campaign, such prominence is unusual. In the typical congressional session, there are relatively few votes on trade-related topics. Of the 1,218 roll-call votes in the 108th Congress (2003-2005), just 23 were related to tariffs and trade regulation, and of the 1,602 roll-call votes in the 112th Congress (2011-2013), there were only 11 trade-related roll-call votes. Of course, the number of votes on a topic may not indicate the prominence of the issue in voter’s minds. However, truly consequential votes on trade policy—such as the passage of NAFTA or approval of China’s accession to the World Trade Organization—occur perhaps a couple of times per decade.²¹ The rarity of consequential votes on trade policy suggests that in selecting legislators, voters may have

²⁰These issue areas are based on aggregate Peltzman (1984) codes in the Nominate data that identify the primary policy area a piece of legislation addresses: budget general and special interest (Peltzman codes 1, 2), regulation general and special interest (codes 3, 4), domestic social policy (code 5), defense and foreign policy budget and resolutions (codes 61, 62, 71, 72), tariffs and trade regulation (code 50), and immigration/naturalization (code 59). For the results reported in Table A2, we estimate separate Nominate scores for each major issue area. In this exercise, we exclude legislation on government organization, congressional rules, Indian affairs, and Washington, DC (see http://voteview.com/dw-nominate_textfile.html). To simplify the analysis for this validation exercise, we hold Nominate scores constant across legislators over the 2002 to 2010 period and estimate the model using the R routine for W Nominate scores from http://voteview.com/wnominate_in_R.html. Because of the strong persistence over time in Nominate scores for individual legislators and the relatively short time period that we examine, this parameter homogeneity constraint (which applies only to the exercise in Table A2 and not to Nominate scores used in our main analysis) does not appear to be especially strong.

²¹The major pieces of trade legislation considered in the 108th and 112th Congresses were free-trade agreements with Central America, Colombia, and South Korea.

other issues foremost in mind. We thus view changes in Nominate scores as indicators of overall shifts in legislator ideology and not primarily in legislators' positions on trade.

Although Republicans are generally believed to hold more favorable views towards globalization and free trade compared to Democrats, the stance of the right wing of the GOP on trade is more equivocal than the issue-specific Nominate scores in Table A2 may suggest. Legislators affiliated with the Tea Party movement, for instance, tend to display ambivalence about trade; they espouse support for free trade as a concept but express skepticism about actual trade agreements, which as international treaties are seen as potentially compromising national sovereignty. Members of the Republican Liberty Caucus and the House Freedom Caucus, two prominent groups of right-wing Republican legislators in the House, were on-record as opposing the Trans-Pacific Partnership, a trade agreement proposed by President Obama that would have been the most significant U.S. trade deal since NAFTA.²² Suspicion of trade agreements on the far right is not historically novel. No less a conservative stalwart than Senator Barry Goldwater opposed the Trade Expansion Act of 1962, which granted the president the authority to negotiate tariff reductions as part of the Kennedy Round of the General Agreement on Trade and Tariffs.²³ A combination of economic liberalism on domestic policy and economic nationalism on foreign policy evident among the Republican's right flank is characteristic of right-wing populist movements internationally (Mughan, Bean, and McAllister, 2003). Political economists have long recognized a connection between protectionism and economic nationalism. Johnson (1965) posited that protectionism stems in part from the electorate having a "collective preference for industrial production," which may give rise to pressure for mercantilist policies. Although most conservative House Republicans do not go so far as to espouse mercantilism explicitly, the "America First" nationalism which has become a rallying cry for the right (Judis, 2016) conflicts with the globalism implicit in multilateral trade accords. In terms of public opinion, GOP voters are skeptical of trade accords. A 2016 Pew Research Center survey of registered voters shows that those viewing free-trade agreements as having been a "bad thing for the U.S." included 53% of voters who identify or lean Republican and just 34% of voters who identify or lean Democrat.²⁴ We take this evidence to mean that supporting a Republican in the modern right wing of the party does not necessarily equate to supporting the negotiation of new trade treaties.

²²See, e.g., Matt Fuller, "House Conservatives Are Trying to Kill the Lame-Duck Session," *Huffington Post*, March 29, 2016.

²³See Patrick J. Buchanan, "Free Trade vs. the Republican Party," *American Conservative*, May, 20, 2016.

²⁴Those who view free trade agreements as having been a "good thing for the U.S." include 38% of Republican identifiers/leaners and 56% of Democrat identifiers/leaners (Doherty, Kiley, Tyson, and Jameson, 2016).

3 Measuring Local Labor Market Exposure to Trade

Our empirical analysis employs the specification of local trade exposure derived by Autor, Dorn, Hanson and Song (2014) and Acemoglu, Autor, Dorn, Hanson and Price (2016). We measure the shock experienced by a local labor market as the average change in Chinese import penetration in that CZ’s industries, weighted by each industry’s share in the CZ’s initial employment:

$$\Delta IP_{i\tau}^{cu} = \sum_j \frac{L_{ijt}}{L_{it}} \Delta IP_{j\tau}^{cu}. \quad (1)$$

In this expression, $\Delta IP_{j\tau}^{cu} = \Delta M_{j\tau}^{cu} / (Y_{j0} + M_{j0} - X_{j0})$ is the growth of Chinese import penetration in the U.S. for industry j over period τ , computed as the growth in U.S. imports from China during the outcome period 2002-2010, $\Delta M_{j\tau}^{cu}$, divided by initial absorption (U.S. industry shipments plus net imports, $Y_{j0} + M_{j0} - X_{j0}$) in the base period 1991, near the start of China’s export boom. The fraction L_{ijt}/L_{it} is the share of industry j in CZ i ’s total employment, as measured in County Business Patterns data prior to the outcome period in the year 2000.

In (1), the difference in ΔIP_{it}^{cu} across commuting zones stems from variation in local industry employment structure at the start of period t . This variation arises from two sources: differential concentration of employment in manufacturing versus non-manufacturing activities and specialization in import-intensive industries within local manufacturing. Differences in manufacturing employment are not the primary source of variation. In a bivariate regression, the start-of-period manufacturing employment share explains less than 40 percent of the variation in ΔIP_{it}^{cu} . In all specifications, we control for the start-of-period manufacturing share within CZs so as to focus on variation in exposure to trade arising from differences in industry mix within local manufacturing.

An issue for the estimation is that realized U.S. imports from China in (1) may be correlated with industry import-demand shocks. In this case, OLS estimates of the relationship between increased imports from China and changes in U.S. manufacturing employment may understate the impact of the pure supply shock component of rising Chinese import competition, as both U.S. employment and imports may rise simultaneously in the face of unobserved positive shocks to U.S. product demand. To identify the causal effect of rising Chinese import exposure on local-level political outcomes, we employ an instrumental-variables strategy that accounts for the potential endogeneity of U.S. trade exposure. We exploit the fact that during our sample period, much of the growth in Chinese imports stems from the rising competitiveness of Chinese manufacturers, which is a supply shock from the perspective of U.S. producers. China’s lowering of trade barriers (Bai, Krishna, and Ma, 2015), dismantling of the constraints associated with central planning (Naughton, 2007;

Hsieh and Song, 2015), and accession to the WTO (Pierce and Schott, 2016) have contributed to a massive increase in the country’s manufacturing capacity and a concomitant rise in the country’s manufacturing exports (Hsieh and Ossa, 2015).

We identify the supply-driven component of Chinese imports by instrumenting for growth in Chinese imports to the U.S. using the contemporaneous composition and growth of Chinese imports in eight other developed countries.²⁵ Specifically, we instrument the measured import-exposure variable ΔIP_{it}^{cu} with a non-U.S. exposure variable ΔIP_{it}^{co} that is constructed using data on industry-level growth of Chinese exports to other high-income markets:

$$\Delta IP_{it}^{co} = \sum_j \frac{L_{ijt-10}}{L_{uit-10}} \Delta IP_{j\tau}^{co}. \quad (2)$$

This expression for non-U.S. exposure to Chinese imports differs from the expression in equation (1) in two respects. In place of computing industry-level import penetration with U.S. imports by industry ($\Delta M_{j\tau}^{cu}$), it uses realized imports from China by other high-income markets ($\Delta M_{j\tau}^{co}$), and it replaces all other variables with lagged values to mitigate any simultaneity bias.²⁶ As documented by Autor, Dorn and Hanson (2016), all eight comparison countries used for the instrumental variables analysis witnessed import growth from China in at least 343 of the 397 total set of manufacturing industries. Moreover, cross-country, cross-industry patterns of imports are strongly correlated with the U.S., with correlation coefficients ranging from 0.55 (Switzerland) to 0.96 (Australia). That China made comparable gains in penetration by detailed sector across numerous countries in the same time interval suggests that China’s falling prices, rising quality, and diminishing trade and tariff costs in these surging sectors are a root cause of its manufacturing export growth.

A potential concern for our analysis is that it largely ignores U.S. exports to China, focusing instead on trade flows in the opposite direction. This focus is dictated by the fact that our instrument, by construction, has less predictive power for U.S. exports to China. To a first approximation, China’s economic growth during the 1990s and 2000s generated a substantial shock to the supply of U.S. imports but only a modest change in the demand for U.S. exports. At present, imports from China are much larger—approximately five times as large—as manufacturing exports from the U.S. to China. To the extent that our instrument is valid, our estimates will correctly identify the direct and indirect effects of increased import competition from China. Additionally, the Bartik shock we

²⁵The eight other high-income countries are those that have comparable trade data covering the full sample period: Australia, Denmark, Finland, Germany, Japan, New Zealand, Spain, and Switzerland.

²⁶The start-of-period employment shares L_{ijt}/L_{it} are replaced by their 10 year lag, while initial absorption in the expression for industry-level import penetration is replaced by its 3 year lag.

describe below permits us to account for the role of export-driven industry labor demand shocks.

Data on international trade for 2002 to 2010 are from the UN Comtrade Database, which gives bilateral imports for six-digit HS products.²⁷ To concord these data to four-digit SIC industries, we first apply the crosswalk in Pierce and Schott (2012), which assigns ten-digit HS products to four-digit SIC industries (at which level each HS product maps into a single SIC industry), and then aggregate to six-digit HS products and four-digit SIC industries (at which level some HS products map into multiple SIC entries). For this aggregation, we use data on U.S. import values at the ten-digit HS level, averaged over 1995 to 2005. Dollar amounts are inflated to dollar values in 2015 using the PCE deflator. Data on CZ employment by industry from the County Business Patterns for the years 1990 and 2000 is used to compute employment shares by industry in (1) and (2).

Table A3 summarizes our trade exposure measures for county-by-district cells. On average, congressional districts saw an increase in Chinese import penetration by 0.71 percentage points between 2002 and 2010, and the average rise in exposure was almost identical among districts that were won by Republicans and those won by Democrats. In the analysis that follows, we use the interquartile range of the increase in trade exposure as a metric to scale estimated treatments of trade exposure on political outcomes in more versus less-exposed districts. This interquartile range is 0.49 percentage points across the full set of districts, and differs only modestly between districts won by Democrats and those won by Republicans in 2002 (0.54 and 0.49, respectively).

Greater exposure to import competition from China is one of many recent shocks to impact local labor markets. Employment shocks may also stem from changes in technology, consumer tastes, and regulatory policies, among myriad factors. To construct an expansive measure of industry shocks to local labor markets, we use a Bartik (1991) type measure,

$$B_{it} = \sum_j \frac{L_{ijt}}{L_{it}} \frac{\Delta L_{j\tau}^{-i}}{L_{jt}^{-i}}, \quad (3)$$

where L_{ijt}/L_{it} is the share of industry j in the employment of CZ i in 2000, $\Delta L_{j\tau}^{-i}/L_{jt}^{-i}$ is the relative growth of employment in industry j over 2000 to 2010 for all U.S. regions excluding CZ i , and τ again indicates the 2000 to 2010 time difference.²⁸ This exposure index leverages the fact that because regions differ in their industry specialization patterns, and because employment rises and falls unevenly across industries over time, CZs are differentially exposed to national changes in U.S.

²⁷See <http://comtrade.un.org/db/default.aspx>.

²⁸The Bartik shock is constructed based on civilian employment of individuals age 16-64 who do not live in institutional group quarters. The data are constructed using the 2000 U.S. Census and the pooled 2009-2011 American Community Surveys (Ruggles, Genadek, Goeken, Grover, and Sobek, 2015), and are cross-walked from Public Use Micro Areas to Commuting Zones using the methodology described in Dorn (2009).

industries’ labor demand. To the extent that technological advance or expanded global trade are sources of change in industry labor demand, workers may be differentially affected by these shocks depending on whether or not they engage in skill-intensive tasks (Grossman and Rossi-Hansberg, 2008). A shock to an industry—such as the automation of routinized production (Autor and Dorn, 2013), China’s accession to the WTO (Pierce and Schott, 2016), or changes in environmental regulations (Walker, 2013)—may increase demand for one skill group even as it decreases demand for others. In further analysis, we follow Diamond (2016) and construct (3) for two skill groups, college-educated workers (with at least some college) and non-college-educated workers (with at most a high school degree), thus allowing the impacts of industry shocks to be skill-group specific.²⁹

Our time period spans the Great Recession, which was triggered in part by the collapse of the U.S. housing market (Mian and Sufi, 2014). The ensuing literature has proposed various explanations for the housing boom and bust, including excessive growth in subprime mortgages (Mian and Sufi, 2009), over-leveraging by existing homeowners (Mian and Sufi, 2011), and heterogeneous expectations about housing prices (Burnside, Eichenbaum, and Rebelo, 2013), each of which may have been abetted by the securitization of mortgages, an abundant supply of global savings, and easily available credit (Keys, Mukherjee, Seru, and Vig, 2010; Bernanke, Bertaut, DeMarco, and Kamin, 2011; Favara and Imbs, 2015). A commonly used metric for local-area exposure to the housing bust is the change in housing prices from the peak of the market in early 2007 to the market trough in early 2011 (e.g., Mian, Sufi, and Trebbi, 2015; Palmer, 2015). Following that literature, we use the Federal Housing Finance Agency (FHFA) housing price index on repeat sales at the zip-code level to construct the average log change in housing prices at the CZ level between 2007q1 and 2011q1. The average change in nominal housing prices over this period is -19.7 log points, with a standard deviation of 19.6. Counties at the 90th percentile saw housing prices rise by 1.2 log points over the period, whereas counties at the 10th percentile saw housing prices drop by a stunning 45.8 log points.³⁰ Recognizing that changes in local housing prices may be partly the result of unobserved regional shocks, we exclude housing prices from our baseline specifications. The peak-to-trough change in housing prices at the CZ level is only weakly correlated with the change in CZ exposure to import penetration (correlation coefficient of 0.16). This modest positive correlation between trade exposure and house price changes is the result of more trade-exposed CZs having had smaller run-ups in housing prices during the mid 2000s and therefore smaller run-downs after 2006. Over the longer

²⁹The construction of the skill group-specific labor demand shocks follows the same format as equation (3), except that all employment counts are either restricted to college-educated workers, or to workers without college education.

³⁰These figures correspond to changes in house prices CZs in our sample of 3,504 county-district cells. Where a CZ is included in multiple electoral districts, it contributes multiple observations to this calculation.

1999-2011 interval, this correlation is equal to a de minimis -0.08 . Including the change in housing prices in the analysis therefore has little impact on our findings regarding import competition.

4 Main Results

We examine the political consequences of exposure to import competition from China and other shocks in three stages: beginning with changes in party orientation—the likelihood that there is a change in party for a congressional district, and the change in district vote shares for each party; next, considering changes in the ideological positioning of elected representatives—the nominal and absolute changes in Nominat scores for elected legislators, the likelihood that a more-liberal or a more-conservative legislator is elected; and finally, assessing whether outcomes vary according to initial conditions in congressional districts—initially Republican versus initially Democratic districts, counties with a majority versus minority share of white voters. The first set of results allows us to examine the anti-incumbent effect and the party-realignment effect; the second and third sets of results allow us to assess the evidence for a political polarization effect and, further, to characterize possible mechanisms behind how this effect materializes.

In our primary specification, we estimate an equation of the form:

$$\Delta Y_{jkt} = \gamma_d + \beta_1 \Delta IP_{jt}^{cu} + X'_{jkt} \beta_3 + Z'_{jkt} \beta_2 + e_{jkt}. \quad (4)$$

The dependent variable ΔY_{jkt} is the change in an electoral outcome between 2002 and 2010 that corresponds to county j and congressional district k . The main variable of interest is the change in import exposure ΔIP_{jt} in the commuting zone to which county j belongs. In later specifications, we add the Bartik measure in (3) and the 2007-2011 change in local housing prices as shocks of interest. The first set of control variables X_{jkt} measure start-of-period political conditions in county-district cell jk . These include the vote share of the winning party in 2002, a dummy for whether the winning candidate ran unopposed in 2002, and the Nominat score of the winning candidate in 2002, each interacted with a dummy for whether a GOP legislator won the 2002 election.

Equation (4) further includes a vector of dummies γ_d corresponding to the Census geographic division to which county j belongs, and a vector of control variables Z_{jkt} measuring start-of-period economic conditions and demographic characteristics, either at the CZ or the county level. These include the share of manufacturing in CZ employment, the Autor and Dorn (2013) routine-task-intensity index and offshorability index for CZ occupations, county population shares for nine age and four racial groups, and the shares of the county population that are female, college educated,

foreign born, and Hispanic, where each of these variables is measured in 2000. All regressions are weighted by the 2002 share of county j in the adult population in congressional district k , which ensures that each district has equal weight in the analysis. If a congressional district spans multiple commuting zones, the weighting structure produces averages across these CZs, where weights are based on initial county population shares in the district. Standard errors are two-way clustered on the CZ and the congressional district. Following our strategy outlined above, we estimate (4) using two-stage least squares, with the import-exposure variable instrumented by contemporaneous changes in Chinese imports to other non-U.S. high-income countries as in (2).

4.1 Anti-Incumbent and Party Realignment Effects

Given the voluminous literature on the impact of economic conditions on incumbency, we start our analysis by testing whether trade exposure reduces the continuity of party control over congressional districts. In Table 1, we report estimates of (4), where the dependent variable is an indicator for a change in the party controlling a district between 2002 and 2010. The first two columns report estimates from OLS and 2SLS models, with no additional control variables included in the estimation other than a constant. In column (1), the OLS coefficient is positive but imprecisely estimated. When moving to 2SLS, the estimate increases in magnitude but remains statistically insignificant.³¹ The column (2) point estimate of 8.78 indicates that for two districts, one at the 25th percentile of the increase in trade exposure (a 2002-2010 increase of 0.40 percentage points in import penetration) and another at the 75th percentile of the increase in trade exposure (a 2002-2010 increase of 0.90 percentage points in import penetration), the more exposed district would be 4.3 ($8.78 \times [0.899 - 0.405]$) percentage points more likely to vote a new party in power in 2010 compared to 2002. Relative to the mean probability of a party change between 2002 and 2010 of 12.6 percentage points, this magnitude is non-trivial. The estimate falls slightly short of significance at the 10% level, however, and precision falls further as we add the full set of covariates.

In columns (3) to (5), we include as regressors measures of electoral conditions in 2002 (indicator of initial winning party, vote share of that party, and indicator for unopposed election) and Nominate scores for the legislator elected in 2002. By interacting these variables with an indicator for the party elected in 2002, we flexibly control for the initial presence of a liberal, moderate, or conservative Democratic or Republican office holder, as well as any time trends in party vote shares or political

³¹The fact that the 2SLS point estimate exceeds its OLS counterpart is consistent with findings in Autor, Dorn, and Hanson (2013), showing that the exogenous component of rising China trade penetration generates substantially more negative local labor market impacts than does the observed (endogenous) trade measure, likely because the latter comprises a mixture of Chinese supply shocks and domestic demand shocks.

polarization. The addition of these variables modestly attenuates the impact of trade exposure on the likelihood of a change in the party in power, though the point estimate attains marginal significance in columns (4) and (5). The remaining columns (6) to (8) of Table 1 add controls for initial economic conditions pertaining to a county-district cell, including CZ industry and occupation controls in 2000, county demographic controls in 2000, and dummies for the Census geographic division. These covariates do not affect the point estimate but they do reduce precision.

One reason for the imprecise anti-incumbent effect detected in Table 1 may be that the time period we consider spans two presidential elections, including one in 2008 in which a two-term incumbent president stepped down from office, which may add volatility to the dependent variable in Table 1.³² Column (1) of Table 2 provides an alternative measure of the impact of trade exposure on incumbency, in which we examine the change in the county-district vote share between 2002 and 2010 for the party that held the district in the initial year. The 2SLS regression includes the full set of political and economic controls used in column (8) of Table 1, which we take as our baseline specification. There is a negative and precisely estimated impact of trade exposure on vote shares for the party initially in power. The column (1) coefficient estimate of -7.05 (t-value 2.63) indicates that when comparing congressional districts at the 75th versus 25th percentiles of trade exposure, the more-exposed district would have a 3.5 (-7.05×0.49) percentage-point lower share of the 2010 vote going to the party that was in power in 2002, where the mean vote share of the winning party in 2010 is 62.1% and the mean 2002 – 2010 vote-share change is -8.5% . Congressional districts containing commuting zones subject to larger increases in import competition thus see a diminution of support for the party initially in office. This finding is consistent with the well-known result that voters punish parties that preside during bad economic times.

³²Such transitions typically give a boost to the opposition party (Fair, 1996; Lewis-Beck and Stegmaier, 2000), in this case the Democrats. The coattails of Barack Obama in 2008 helped the Democrats to retake the House, after six terms in Republican hands. Following a coattail election, there is often reversion to the mean, in which the party that loses seats in the presidential election regains seats in the subsequent mid-term congressional election (Erikson, 1988). A mid-term correction occurred in 2010, which is the end year for our analysis.

Table 1: Import Exposure and Congressional Election Outcomes 2002 - 2010.
(Dependent Variable: $100 \times$ Indicator for Change in Party)

	Change in Party, Election 2010 vs 2002							
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Δ CZ Import Penetration	4.45 (2.90)	8.78 (5.43)	8.72 (5.42)	9.03 (5.42)	~ 7.71 (4.00)	~ 8.76 (9.02)	9.07 (8.26)	8.16 (8.15)
<i>Estimation:</i>	OLS	2SLS	2SLS	2SLS	2SLS	2SLS	2SLS	2SLS
F-statistic first stage		38.01 **	38.03 **	39.32 **	39.65 **	15.12 **	13.67 **	13.09 **
<i>Control Variables:</i>								
2002 Elected Party			yes	yes	yes	yes	yes	yes
2002 Election Controls				yes	yes	yes	yes	yes
2002 Nominate Controls					yes	yes	yes	yes
2000 Ind/Occ Controls						yes	yes	yes
2000 Demography Controls							yes	yes
Census Division Dummies								yes

Notes: N=3,504 County*District cells. The outcome variable has a mean of 12.45. The 2SLS models in columns 2-8 instrument for the change in Chinese import penetration in the US using the change in other developed countries' imports from China. The model in column 3 includes a dummy for the election of a Republican candidate in 2002. The additional 2002 election controls in column 4 are the vote share of the winning party and a dummy for unopposed elections, each interacted with the dummy for a Republican election victory. The Nominate controls in column 5 comprise the Nominate score of the 2002 election winner based on votes cast during the 2003-2005 Congressional period, again interacted with a dummy for a Republican victory. Industry and occupation controls in column 6 are measured at the CZ level and comprise the share of manufacturing in total employment (from the 2000 County Business Patterns data), as well as routine share and offshorability among occupations (based on Autor and Dorn (2013) and derived from 2000 Census data). Demographic controls in column 7 comprise the percentage of a county's population in 9 age and 4 racial groups, as well as the population shares that are female, college-educated, foreign-born, and Hispanic. Census division dummies in column 8 allow for different time trends across the 9 geographical Census divisions. Observations are weighted by a cell's share of total district population in 2000, so that each district has equal weight in the regression. Standard errors are two-way clustered on CZs and Congressional Districts. $\sim p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

If greater trade exposure diminishes support for the incumbent party, does it tend to help one party more than the other? We next consider evidence for party-realignment effects, under which trade-induced changes in vote shares skew systematically in a partisan direction. In columns (2) to (5) of Table 2, we estimate the impact of an increase in CZ import competition on the change in the county-district shares of the Republican Party, out of two-party votes cast, and of the Democratic Party, the Republican Party, and other parties, out of all votes cast. In all regressions, there is a null effect. Distinct from Che, Lu, Pierce, Schott, and Tao (2015), we find no generalized positive impact of trade exposure on the vote share for Democrats. We discuss the differences between our results and Che et al. in detail in the following section.

Table 2: Import Exposure and Congressional Election Outcomes 2002-2010. (Dependent Variables: Change in Percentage of Vote Obtained by 2002 Winning Party; Change in Percentage of Vote Obtained by Republican, Democrat, and Other Parties; $100 \times$ Change in Probability that 2010 Race is Unopposed, or Is Won by $> 75\%$ of Vote; Turnout in Opposed Races; Log Campaign Contributions)

<u>A. Change in Voting Outcomes</u>									
	Vote % for Party that Won in 2002		Republican Two-Party Vote Share		Republican Vote Share	Democrat Vote Share	Other Parties Vote Share		
	(1)		(2)		(3)	(4)		(5)	
Δ CZ Import Penetration	-7.05	**	0.18		1.60	0.86		-2.45	
	(2.69)		(2.84)		(2.62)	(2.84)		(1.76)	
Mean Outcome	-8.5		1.2		1.2	-1.3		0.1	
Level in 2002	70.6		50.6		48.8	48.1		3.1	

<u>B. Change in Indicators of Competitiveness</u>										
	Opposition		Turnout in Opposed Races			Log Campaign Contributions				
	Pr(R+D Compete)		$100 \times \text{Ln}(\text{Votes})$	% of Registered Voters		Individual Donors	Corporate Donors			
	(1)		(2)	(3)		(4)		(5)		
Δ CZ Import Penetration	11.94	~	7.00	~	5.89	**	79.31	**	4.58	
	(6.43)		(3.78)		(2.02)		(30.58)		(24.49)	
Mean Outcome	12.3		13.8		3.1		86.0		111.1	
Level in 2002	81.6		1079.1		47.2		602.6		610.8	

Notes: N=3,504 County*District cells, except N=2,620 in column B2 and N=2,363 in column B3. The Republican two-party vote percentage in column A2 corresponds to the percentage of Republican votes in the total of Republican plus Democratic votes; the impact of the trade shock on the Democratic two-party vote share corresponds to the column A2 coefficient multiplied by minus one. Column B1 measures the likelihood that both a Republican and a Democratic candidate are competing in a district. Columns B2 and B3 measure turnout only for races in which candidates of several parties obtained votes, thus omitting unopposed races. Data on registered voters for column B3 is missing for the states of Georgia, Mississippi, North Dakota and Wisconsin. Columns B4 and B5 measure the log point change of one plus observed campaign contributions in \$1,000. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Although trade exposure may not contribute to a realignment of party vote shares, it may heighten the intensity of political competition. This possibility is suggested by the results in the upper panel of Table 2, which indicate that over the sample period, trade exposure shifts votes away from the party initially in power in 2002, yet does not consistently raise the vote share of any particular party. We examine the effect of trade exposure on the competitiveness of House elections

in the lower panel of Table 2. Column (1) of panel B reveals that districts subject to greater import competition become more likely to have both major parties contest an election (which occurred in 81.6% of districts in 2002), an impact that is significant at the 10% level. In columns (2) and (3) of the second panel, we see that greater import competition produces an increase in votes cast (for which the mean was 48,533 in 2002) and in the percentage of registered voters who cast ballots (which had a mean value of 47.2% in 2002) in a county-district cell, where the first effect is significant at the 10% level and the second at the 1% level. And column (4) of panel B shows that campaign contributions by individual donors grow by more in districts subject to larger increases in import competition, where the effect is precisely estimated. Comparing more and less trade-exposed districts, growth in log individual contributions is 39 log points higher in more-trade-exposed locations (where the mean log change in individual campaign contributions across districts over 2002 to 2010 is 86 log points). The same effect does not hold for contributions made by corporate entities, for which the estimated coefficient in column (5) of panel B is close to zero.³³ As we discuss below, the results in columns (2) through (4) are also consistent with the model of Glaeser, Ponzetto and Shapiro (2005) whereby politicians exploit fractious wedge issues—what these authors term strategic extremism—to catalyze turnout and campaign contributions among core supporters.³⁴

Taken together, the results in Table 2 suggest that greater exposure to import competition results in more fiercely contested electoral contests. More competitive elections could be the consequence of parties running more centrist candidates against each other who, because they are competing for similar groups of voters, realize narrower electoral margins. However, Figures 2 and 3 showed that during the period of study, electoral victories actually narrowed as more politically extreme candidates gained office. The next set of results will demonstrate that greater trade exposure has contributed to this phenomenon by abetting the electoral ascendancy of legislators who hold more extreme positions, as revealed by their voting behavior on the floor of the House.

4.2 The Political Polarization Effect

We now take up the core of the empirical analysis, which quantifies the impact of trade exposure on political polarization. We begin by considering the effect of import shocks on the Nominat scores of elected legislators; then examine changes in the likelihood of electing liberals, moderates or

³³In 2002, individual contributions average 48.0% of total contributions across districts. In the campaign-finance literature, individual contributions tend to account for a larger share of total contributions in closer political races (Ansolabehere, de Figueiredo, and Snyder, 2003), a finding with which our results are broadly consistent.

³⁴Though Glaeser et al. do not consider individual versus corporate campaign contributions, their model of strategic extremism relies on voter inattentiveness. We would not expect corporate campaign contributions to be susceptible to this form of behavioral bias.

conservatives; move on to document the robustness of our main findings to alternative specifications; and finally reconcile with other recent literature on the impact of trade shocks on vote patterns at the county-level (as distinct from the electoral district-level, which is our focus).

4.2.1 Changes in Nominate Scores

Table 3 presents our first results that document a direct impact of rising import competition from China on the widening partisan divide in the U.S. Congress. In column (1), the dependent variable is 100 times the change in the Nominat score, which is increasing in the conservative positioning of a candidate based on her roll-call votes. In panel A, this 2002 to 2010 change compares the voting behavior of legislators elected in 2002, whose roll-call votes are observed in the 108th Congress (2003 to 2005), against the voting behavior of legislators elected in 2010, whose roll-call votes are observed in the 112th Congress (2011 to 2013). Greater trade exposure predicts an increase in the Nominat score in a district, indicating that on net, districts subject to larger increases in import competition from China shift more strongly toward legislators who are further to the right on the political spectrum. Again comparing districts at the 75th and 25th percentiles of trade exposure, the more-exposed district would have an increase in the Nominat score that is 0.18 standard deviations higher.³⁵ From Table 3, we see that the trade-induced shift in favor of more conservative legislators does not arise because Republican candidates generally receive higher vote shares. It results, instead, from the election of more conservative representatives.

The net positive impact of trade exposure on the Nominat score could either reflect a conservative shift among both Democratic and Republican representatives—with Democrats moving closer to the center and Republicans moving further to the right—or it could reflect movements away from the center in both parties, with Republican shifts being larger than those among Democrats. We address gross changes in Nominat scores in column (2) of Table 3, in which the dependent variable is the change between 2002 and 2010 of 100 times the absolute value of the distance between a legislator’s Nominat score and the political center, which we take to be zero.³⁶ Under this metric, a one-unit shift to the right in the Nominat score is accorded the same value as a one-unit shift to the left. Column (2) reveals that greater trade exposure leads to a large and precisely estimated move away from the political center. Comparing districts at the 75th versus 25th percentile of trade exposure, the more-exposed district would see a relative increase of 0.36 ($= 0.49 \times 13.99/19$) stan-

³⁵For 2002 (the 108th Congress), the standard deviation of 100 x Nominat score is 49, and the estimated interquartile effect (based on an interquartile range of exposure of 0.49) is thus $(0.49 \times 18.13)/49 = 0.18$.

³⁶As noted above, the mean Nominat score over all 113 Congresses is very close to zero.

dard deviations in its distance from the political center.³⁷ Columns (3) and (4) decompose the absolute change in Nominat e scores, shown in column (2), into a rightward shift, defined as the absolute value of $\max [0, Nom_{d,2010} - Nom_{d,2002}]$, and a leftward shift, defined as the absolute value of $\min [0, Nom_{d,2010} - Nom_{d,2002}]$, where Nom_{dt} is the Nominat e score for the legislator in district d in year t . Greater trade exposure induces a large and statistically significant rightward shift in the voting behavior of elected legislators, as seen in column (3), and a smaller and less precisely estimated leftward shift, as seen in column (4). The point estimates suggest that about three quarters of the movement away from the political center induced by trade is the result of increasing conservativeness among elected legislators, whereas one quarter is due to increasing liberalness.

Table 3: Import Exposure and Change in Ideological Position of Election Winner 2002-2010. (Dependent Variables: $100 \times$ Change Nominat e or Absolute Nominat e Score of Winner)

	2002-2010 Change in Political Position		Decomposition of Change in Absolute Nominat e Score	
	Nominat e Score (1)	Absolute Nominat e Score (2)	Shift to Right (3)	Shift to Left (4)
<u>A. Between and Within Person Change of Nominat e Score</u>				
Δ CZ Import Penetration	18.13 (7.91)	* 13.99 (6.12)	10.83 (5.32)	* 3.16 (2.22)
Mean Outcome	7.4	7.6	10.8	-3.2
<u>B. Between Person Change of Nominat e Score Only</u>				
Δ CZ Import Penetration	19.69 (7.82)	* 15.30 (5.96)	** 12.17 (5.18)	* 3.13 (2.24)
Mean Outcome	6.2	5.9	9.0	-3.0

Notes: N=3,504 County*District cells. The outcome in column 1 is the Nominat e score times 100 (with negative values for more liberal and positive values for more conservative views), while the outcome in column 2 is the absolute value of that score, corresponding to the distance of a politician from the political center of the Nominat e scale. Columns 3 and 4 decompose the change in absolute Nominat e score into a shift to the right (higher Nominat e values) and a shift to the left (lower Nominat e values). Panel B replaces the Nominat e scores of the 2010 election winners with their Nominat e score from the 108th (2003-2005) congress or the first subsequent congress to which they were elected. This eliminates a within-person change in the Nominat e score for districts that elected the same representative in 2002 and 2010. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. $\sim p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

The positive effect of trade exposure on Nominat e scores seen in the panel A regressions of Table 3 may stem either from changes in the voting behavior of incumbents (an intensive margin shift)

³⁷For 2002, the standard deviation of 100 times the absolute value of distance from the political center (i.e., the absolute value of the Nominat e score) is 19.

or from the replacement of less-conservative with more-conservative legislators (an extensive margin shift), or both. To explore these margins, panel B redefines the dependent variable as the difference in political positions between a district’s representatives in 2002 and 2010, where each legislator’s Nominate score for 2010 is replaced by the Nominate score observed in the first Congress in which she served during the 2002 to 2010 window. The panel B regressions thus capture the impact of trade exposure on the *between-legislator* (extensive margin) change in Nominate scores, as the outcome variable will have a value of zero for the 52% of districts in our sample that elected the same representative in both 2002 and 2010. In all columns, coefficients in the panel B regressions—the between-legislator effect—are very similar to those in the panel A regressions, which capture the between-plus-within-legislator effect. Thus, changes in the Nominate score stem primarily from the election of new, more ideologically conservative legislators, rather than from rightward movements in the voting patterns of incumbents.

Table A4 explores the nature of these shifts in greater detail by documenting how Nominate scores change within districts as representatives are variously reelected, replaced with same-party representatives, or displaced by members of the opposing party. Over the 2002 to 2010 period, panel A shows that 30 House seats shift from a Democratic to a Republican legislator, whereas 22 seats change hands in the other direction. These numbers are dwarfed by within-party transitions. There are 42 seats that go from one Democrat to another and 104 seats that go from one Republican to another. Within-party transitions in legislators over 2002 to 2010 are primarily *not* the result of intra-party challenges, which are rare.³⁸ More common is a Republican-to-Republican transition to result from the 2002 incumbent losing a subsequent election to a Democrat, with a fellow Republican winning the seat back subsequently. Unsurprisingly, when a House seat changes party hands, the Nominate score of the officeholder swings sharply, as seen in panel B of Table A4, averaging +94.8 points for Democrat-to-Republican party changes, and –72.5 points for Republican-to-Democrat party changes. Republican-to-Republican swaps are also associated with substantial rightward movements in Nominate scores, averaging +14.9 points, while Democrat-to-Democrat swaps are associated with comparatively modest leftward movements, averaging –2.9 points. Among officeholders of either party who persist between 2002 and 2010, there is a small change in observed ideology, though there is noticeably more rightward drift among Republican incumbents (+6.0 points) than leftward drift among Democratic incumbents (–1.5 points). Panel C of Table A4 documents the contribution of

³⁸Of the 435 representatives elected to the House in 2002, only 1 percent had lost office cumulatively due to a primary election defeat by 2010. It is possible, however, that an embattled incumbent would step down prior to her party’s primary election rather than risk defeat.

each margin of adjustment to the overall within-district change in the Nominate score.³⁹ Between 2002 and 2010, the average Nominate score change across the districts in our sample was +7.4. This sizable rightward shift resulted primarily from a net increase in the number of seats held by Republicans (contributing 3.0 points) and the replacement of Republicans elected in 2002 with other Republican politicians who were more conservative on average (contributing 3.7 points).⁴⁰

4.2.2 Electoral Turnover and the Removal of Congressional Moderates

That political realignment derives more from between-person rather than within-person changes in legislative voting, as shown in Table 3, is consistent with the observed strong persistence in Nominate scores across time among sitting legislators (Poole and Rosenthal, 1997). Our results therefore imply that trade shocks must generate political realignment by inducing turnover among politicians. Table 4 investigates this electoral turnover channel. The dependent variable in the first column is an indicator for a change in party between 2002 and 2010 (as in Table 1). In the second column, it is an indicator for different representatives being elected in 2010 and 2002, but both belonging to the same party, and in the third column it is an indicator for the same representative being elected in 2002 and 2010. These outcomes are exhaustive and mutually exclusive, so the coefficients sum to zero across the three columns in each panel.⁴¹ The column (1) result in panel A replicates the final column of Table 1: trade exposure does not significantly increase the probability of a party transition. Continuing down column (1), panels B and C reveal that this net null effect aggregates across countervailing responses among initially Democratic and initially Republican districts. In initially Democratic strongholds, trade exposure raises the probability of party turnover (standardized interquartile effect size of 14.6 percentage points), while in initially Republican ones, trade exposure reduces the probability of a change in party (standardized effect size of -6.5 percentage points).⁴² Both effects are sizable, though only significant at the $p \leq 0.10$ level. In combination, these effects

³⁹The contribution of each margin to the total is simply the fraction of districts falling into each category (panel A) multiplied by the mean change in the nominate score conditional on each outcome occurring. For example, Democrat-to-Republican transitions, which occur in 30 of 416 districts in our sample and are associated with a +94.75 swing in the Nominate score contribute $6.83 = 94.75 \times (30/416)$ points to the mean Nominate score change between 2002 and 2010 of 7.39 (obtained by summing the entries in the first six columns of panel C).

⁴⁰Panels D and E of Table A4, which carry out a parallel analysis for changes in the Republican percentage of the two-party vote, indicate that vote shares moved in opposite directions from Nominate scores in districts that were held by the same party at the start and end of the outcome period: While Republican districts became more conservative and Democrat districts became more liberal (columns 3 to 6 of Panel B), this polarization of political positions was accompanied by narrower election victories in districts that replaced a legislator by one from the same party (columns 3 and 4 of Panel D), or that reelected the same legislator in 2002 and 2010 (columns 5 and 6 of Panel D).

⁴¹Two legislators (Rodney Alexander, LA, and Ralph Hall, TX) were elected as Democrats in 2002, and as Republicans in 2010 after having changed parties. Following the convention used for the calculation of Nominate scores, we consider each combination of person and party to be a separate representative.

⁴²As reported in section 3, the level and dispersion of trade competition is very similar across districts that were initially held by Democrats and those initially held by Republicans (see Table A3).

indicate that greater trade exposure contributed to the stronger GOP majority in the House over the sample period, allowing Republicans to capture seats on net from Democrats.

Table 4: Import Exposure and Congressional Election Outcomes 2002 - 2010. (Dependent Variables: $100 \times$ Dummy for Change in Party, Change in Representative within Same Party, or No Change in Representative)

	Change in Party	No Change in Party		
	(1)	Different Rep (2)	Same Rep (3)	
<u>A. All Districts</u>				
Δ CZ Import Penetration	8.16 (8.15)	14.27 (11.12)	-22.43 (10.29)	*
Mean Outcome	12.4	35.1	52.4	
<u>B. Initially Democratic District</u>				
Δ CZ Import Penetration	29.82 (17.81)	~	-6.36 (18.26)	-23.46 (17.97)
Mean Outcome	15.4		21.6	63.1
<u>C. Initially Republican District</u>				
Δ CZ Import Penetration	-13.23 (7.32)	~	38.66 (15.38)	* -25.43 (13.34) ~
Mean Outcome	9.9		47.2	43.0

Notes: N=3,504 County*District cells in Panel A, N=1,233 in Panel B, N=2,271 in Panel C. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

The positive effect of trade exposure on the likelihood that Republicans gain House seats might also have translated into a higher likelihood of sitting Republicans retaining their seats. Strikingly, the opposite is the case. More trade-exposed districts that were initially in Republican hands were much more likely to have a *new* Republican in power in 2010. Comparing more and less trade-exposed districts, the column (2) results in panel C show that more-exposed districts initially held by Republicans are 18.9 (38.66×0.49) percentage points more likely to have a different Republican in office as of 2010 (an outcome that occurred in 47.2 percent of initially Republican districts). Succession of less-conservative by more-conservative legislators thus appears to be a key mechanism behind the rightward shift among Republicans in the House. Conversely, among initially Democratic

districts, there is also a steep though imprecisely estimated trade-induced decline in the probability of an incumbent maintaining office (column 3, panel B). But this effect is equal and opposite to the impact of trade exposure on the probability of a change in the party of the officeholder (column 1, panel B). Thus, incumbent Democrats in trade-exposed districts were more likely to lose office to GOP challengers rather than being succeeded by other Democratic representatives.

The movement away from the political center seen in Tables 3 and 5 reflects the much-discussed demise of congressional moderates (e.g., Layman, Carsey, and Horowitz, 2006). Table 5 examines the fortunes of centrists directly. The dependent variable in column (1) is the 2002-2010 change in an indicator for whether a “moderate” candidate is elected. We define a moderate as a legislator whose Nominat score falls between the 20th and 80th percentiles of Nominat scores in the 107th Congress (2001-2003), which immediately precedes our sample period.⁴³ Districts subject to larger increases in import competition from China are substantially less likely to elect a moderate legislator, an effect that is statistically significant (t-value 2.69). Comparing more and less trade-exposed districts along the interquartile range, the more-exposed district would become 17.6 percentage points less likely to have a centrist in power between 2002 and 2010. To put this magnitude in context, over the 2002 to 2010 time period, the fraction of “moderates” in the House declines from 56.8% to 37.1%.

Table 5: Import Exposure and Change in Ideological Position of Election Winner 2002-2010. (Dependent Variables: 100 × Change in Indicators for Election of Politician by Party and Political Position)

	Change in Probability 2002-2010 that Winner has Given Political Orientation									
	Moderate	Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican	Tea Party Member				
	(1)	(2)	(3)	(4)	(5)	(6)				
Δ CZ Import Penetration	-35.96 (13.35)	**	0.17 (7.01)	-22.91 (8.56)	**	-13.04 (9.02)	35.79 (13.54)	**	24.30 (12.65)	~
Mean Outcome Level in 2002	-19.7 56.8		2.6 19.9	-4.6 27.0		-15.0 29.8	17.0 23.3		11.7 6.1	

Notes: N=3,504 County*District cells. "Liberal Democrats", "Moderates" and "Conservative Republicans" are defined as politicians whose Nominat scores would respectively put them into the bottom quintile, middle three quintiles, or top quintile of the Nominat score in the 107th (2001-2003) congress that precedes the outcome period. A Tea Party Member is defined as a representative who was a member of the Tea Party or Liberty Caucus during the 112th (2011-2013) Congress. These two caucuses which are often associated with the Tea Party movement were first established in 2010 and 2011, respectively. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ p ≤ 0.10, * p ≤ 0.05, ** p ≤ 0.01.

⁴³This definition of moderates is not, of course, immutable. Over all 113 congresses, the 20th and 80th percentile of Nominat scores (multiplied by 100) are -35.3 to 38.6. For the 107th Congress (2001-2003), it is -38.9 to 59.0, indicating that many right-of-center legislators we are calling moderate would be decidedly conservative by historical standards. We examine below the robustness of our results to an alternative definition of moderate affiliation based on cardinal values of the Nominat score.

Subsequent columns of Table 5 examine how trade shocks reallocate House seats according to party and ideology. We examine the change in the likelihood of a district electing a legislator who positions herself as a liberal Democrat (column 2), a moderate Democrat (column 3), a moderate Republican (column 4), or a conservative Republican (column 5). In each regression, the dependent variable is the change over 2002 to 2010 in an indicator for whether a legislator of a particular type is elected. A *liberal* is a legislator whose Nominat score falls below the 20th percentile for the 107th Congress, a *moderate* continues to indicate a legislator whose Nominat score is in the 20th to 80th percentile range of the 107th Congress, and a *conservative* is a legislator whose Nominat score is above the 80th percentile for the 107th Congress. Because the categories in columns (2) to (5) are exhaustive and mutually exclusive, the coefficients sum to zero across columns and therefore indicate how trade exposure changes the ideological composition of Congress.

Districts subject to greater import competition become substantially less likely to elect a moderate Democrat and substantially more likely to elect a conservative Republican, with both of these effects precisely estimated (t-values of 2.68 and 2.64, respectively). A more versus less trade-exposed district would become 11.2 (-22.91×0.49) percentage points less likely to have a moderate Democrat in power and 17.5 (35.79×0.49) percentage points more likely to be represented by a conservative Republican. Although a substantial fraction of the gains accruing to right-wing Republicans come at the expense of centrist Democrats, the rightward shift is not monotone. Trade exposure substantially reduces the electoral success of moderate Democrats but has no measurable effect on the prospects of liberal Democrats.⁴⁴ Conversely, gains among conservative Republicans in trade-exposed districts are accompanied by large, albeit imprecisely estimated, losses among moderate Republicans.

The regression in column (6) of Table 5 tests additionally whether the trade shock affects the likelihood that a district elects a member who was or became affiliated with the congressional Tea Party Caucus or the Liberty Caucus. These two organizations, founded in 2010 and 2011, were the first congressional caucuses that have widely been characterized as being part of the Tea Party movement (Parker and Barreto, 2013). Tea Party membership thus provides us with an alternative outcome measure that captures the success of right-wing Republicans without relying on Nominat scores.⁴⁵ Consistent with the column (5) results for conservative Republicans, the

⁴⁴The fraction of districts represented by liberal Democrats increases from 19.9 percent in 2002 to 22.5 percent in 2010.

⁴⁵The average Nominat score of a Tea Party member in the 112th Congress is 78, which also equals the average score for all legislators who are we classified as conservative Republicans in Table 5. Members of the Tea Party and Liberty Caucuses make up over 40% of the conservative Republicans elected in 2010, though it is certainly possible that the effective support of the Tea Party extends beyond the formal membership of these caucuses. The Tea Party

column (6) estimate indicates that trade exposure raises the probability of the election of a Tea Party member to office, with an effect size of 11.9 (24.30×0.49) percentage points in a more versus less trade-exposed district ($t=1.92$).

4.2.3 Robustness to Specification

The specification utilized in Table 5 has as the dependent variable the change in an electoral outcome for a congressional district, with controls that include the initial Nominat score and its interaction with the party initially in power.⁴⁶ These specification choices are not derived from a specific model of electoral outcomes and, hence, we could alternatively specify the dependent variable as the 2010 outcome, rather than the change in outcome, as a function of initial conditions. Similarly, we could potentially control for the initial level of the Nominat score in a variety of ways that differ from our linear-in-party primary specification. In Table A5, we examine the sensitivity of the results in Table 5 to the choice of specification. Panel A reports regressions using the first difference in the outcome measure as the dependent variable (our baseline approach), whereas panel B reports regressions using the 2010 electoral result as the outcome. We also vary specifications according to whether we exclude the initial Nominat score from the control vector, include the initial score or its quadratic without interaction with the party initially in power, include the initial Nominat score interacted with the party initially in power (the baseline specification), or include the interaction of the party initially in power with the quadratic of the Nominat score or with four bin-size dummies for the Nominat score. These alternative specifications allow for varying assumptions regarding how initial conditions affect later outcomes and the distribution of the error term.

In all specifications, we continue to find a strong and significant negative impact of trade exposure on the likelihood of a moderate Democrat being elected in a district, and a more modest and statistically insignificant negative effect on the election success of moderate Republicans. The coefficient estimates for conservative Republicans and liberal Democrats are consistently positive, and are always significant for the former outcome while being marginally significant in some specifications for the latter. As a further sensitivity test, Table A7 re-estimates these models while classifying politicians' ideological positions based on cardinal values of Nominat scores rather than percentile rankings in the empirical distribution.⁴⁷ The results are nearly identical to those in Table

movement in Congress remains fluid. Although the Tea Party Caucus is now largely inactive, the Liberty Caucus remains active and the more recently formed House Freedom Caucus has grown equal in size (DeSilver, 2015).

⁴⁶Since the initial Nominat score is used to categorize the ideological affiliation of the 2002 legislator, the 2002 Nominat score features in the construction of both the left and right-hand side variables.

⁴⁷Table A7 classifies as moderates all legislators whose Nominat score is between -50 and $+50$ on the -100 to $+100$ scale. Under this alternative classification, most Democrats would be considered moderate while most Republicans would be considered non-moderate.

5, underscoring the robust impact of import competition on political polarization.

4.2.4 Reconciling with Existing Literature

Our findings above that trade exposure contributes to a net rightward shift in the ideology of elected legislators and a gain in House seats for the Republican party contrast with the results in Che, Lu, Pierce, Schott and Tao (2015), in which import competition increases county-level vote shares for Democratic candidates for the House. Our approach differs from theirs in multiple respects. Most notably, we use county-by-congressional district cells as the unit of analysis, which makes our results representative at the congressional district level and allows us to examine the party affiliation and ideological positions of the representatives that win elections, whereas they focus on vote shares at the county level which can pertain to different elections across multiple districts. Further, we examine the period 2002 to 2010, for which the definition of congressional districts remains constant, whereas they study the period 1998 to 2010, which spans intercensal congressional redistricting in 2002. To put our two approaches on more similar footing, we examine a longer recent time period and an outcome for which vote shares are more indicative of electoral outcomes.

In Table A6, we estimate the impact of trade exposure on the change in the county-level GOP vote share between the 2000 and 2008 and the 2000 and 2016 presidential elections. These highly competitive elections bracket our time period while extending the Che et al. (2015) analysis forward in time. In a presidential election, all counties cast votes for the same pair of Republican and Democratic candidates, thus facilitating a nationwide comparison of party votes shares across locations, while such a comparison is problematic for congressional elections where different sets of candidates stand for election in each district.⁴⁸ The three years considered—2000, 2008, and 2016—correspond to elections in which a two-term incumbent (Bill Clinton, George W. Bush, Barack Obama) was stepping down from office. Our measure of trade exposure is that used in (1), now defined for the period 2000 to 2008, while the instrumentation strategy follows that in section 3.⁴⁹

The estimates reported in Panel A of Table A6 find a positive and statistically significant impact of rising import competition from China on the changing share of votes going to the Republican presidential candidate for the period 2000 to 2008. The coefficient estimate of the column (5) regression, which includes the full set of controls, implies that the Republican two-party vote share

⁴⁸While presidential elections are suitable for an analysis of party vote shares, they do not readily allow studying political polarization. Of the six major party candidates standing for election in 2000, 2008 and 2016, four had relatively moderate voting records in the Senate (Gore, McCain, Obama, Clinton) while the other two had not previously been members of the Senate or the House (Bush, Trump).

⁴⁹The sequentially added control variables closely follow the specification in Table 2; see notes to Table A6 for details.

rose by more than one percentage point for a one standard deviation increase in import penetration ($0.57 \times 2.03 = 1.16$). Panel B indicates that the shift in party vote share caused by the import shock of 2000 to 2008 was quite persistent over time. Counties that had been more exposed to import competition during the Chinese import boom of 2000 to 2008 continued to favor the Republican candidate in the 2016 election, and in most specifications, the Republican gains are even larger for the 2000-2016 than for the 2000-2008 period.⁵⁰ Thus, when we examine comparable electoral periods post 2000—either intracensal congressional elections or presidential elections following two-term incumbent politicians—we see the same overall effect: greater trade exposure induces a net shift in favor of candidates on the right. We take these results to indicate that our use of intracensal changes in electoral outcomes for congressional districts provides an accurate characterization of the impact of trade shocks on U.S. political shifts in the 2000s.

Summary: Our analysis of changes in outcomes for congressional elections over the 2002 to 2010 period reveals that greater exposure to import competition from China diminishes vote shares for the party initially in power, fails to realign vote shares in favor of either major political party, reduces the likelihood that a political moderate gains office, and produces a net positive increase in the ideological conservativeness of elected representatives. These shifts are due to the election of more extreme candidates, especially on the right, rather than changes in the behavior of incumbent politicians. Greater trade exposure also leads to more competitive congressional races that have higher voter turnout and larger individual campaign contributions. Results for changes in county voting in presidential elections over the 2000 to 2008 and 2008 to 2016 periods also show that greater trade exposure increases support for conservative candidates.

5 Mechanisms behind Polarization

The Republican Party, which since the 1950s has positioned itself as an advocate of freer trade, may seem an odd place for voters to seek political protection from the challenges accompanying rising

⁵⁰In a Note discussing these results in greater detail (Autor, Dorn, Hanson and Majlesi 2016), we also document a significant positive impact on the Republican vote share for a trade shock that is extended through the year 2014, the last year for which we have trade data. Most of the increase in Chinese import penetration however occurred prior to 2008. We calculate that a 50 percent *ceteris paribus* reduction in the China trade shock between 2000-14 would have tipped the (narrow) voter majority in the states of Pennsylvania, Wisconsin, and Michigan, leading to an Electoral College victory for candidate Hillary Clinton. This notional exercise highlights the practical relevance of even a small trade-induced shift in party vote shares in the presidential elections, which are much more closely contested than most congressional elections. It however also corresponds to a restrictive scenario where the China shock affects the 2016 U.S. presidential general election exclusively through its effect on the Republican two-party vote share. Our results above show that the China shock altered the ideological composition of the House of Representatives in the years prior to 2016, and it is likely that those representatives' legislative and campaign activities subsequently contributed to the 2016 general election outcome.

import competition. As we have shown, however, it is not mainstream congressional Republicans who benefit from trade shocks, but rather legislators in the party’s right wing. The far right of the Republican Party, especially during this century, has been no strong advocate of trade agreements. Indeed, conservative members of the House helped prevent the most significant trade deal of the last quarter century from coming to a congressional vote.⁵¹ With the election of Donald Trump, the cause of economic nationalism in the global arena now has a Republican champion in the oval office. In this section, we explore the mechanisms by which rising import competition may engender political polarization, and particularly a shift in favor of right-wing politicians.

5.1 Initial Party Alignment, Belief Divergence, and Trade-Induced Polarization

One mechanism by which economic shocks may foster polarization is through divergence in beliefs, a theoretical possibility explored formally by Dixit and Weibull (2007). Suppose that two groups (Democrats, Republicans) agree on objectives (to minimize the loss from government policy) but differ in their prior beliefs about the state of the world, one in which government intervention is helpful and one in which it is harmful. We term these liberal and conservative worldviews for brevity. Groups with these opposing worldviews may respond to the same signal—a change in their region’s income level—by updating beliefs in opposite directions, with liberals becoming more convinced the world is one where intervention is productive and conservatives becoming similarly more convinced that intervention is counterproductive. While such polarization of beliefs will generally be transient, convergence of the two groups to common posterior beliefs need occur neither quickly nor monotonically (Acemoglu, Chernozhukov, and Yildiz, 2015). A key fact pattern that appears to support this hypothesis is that U.S. voters on the left and the right have become more hardened in their beliefs about the world. Survey data find that the share of U.S. adults identifying as moderates (i.e., neither mostly or consistently liberal or conservative) fell from 49% in 1994 to 39% in 2014, with the entirety of that fall occurring after 2004 (Dimock, Doherty, Kiley and Oates, 2014). Perhaps even more directly related to ideological divergence, the gap between Republican identifiers/leaners and Democratic identifiers/leaners who agree with the statement “government regulation of business usually does more harm than good” grew from 7 percentage points in 2004 (45% vs. 38%) to 39 percentage points in 2014 (68% vs. 29%).⁵²

We test for party-based polarization in the spirit of Dixit and Weibull (2007) by contrasting the

⁵¹See Kevin Granville, “This Was the Trans-Pacific Partnership,” *New York Times*, Nov. 11, 2016.

⁵²Although similar divergences materialize on views regarding the wastefulness of government spending, the helpfulness of government assistance to the needy, and the consequences of immigration, there was no further divergence in views on military spending or the morality of homosexuality.

impact of trade shocks on initially Democratic versus initially Republican districts. Table 6 explores the heterogeneous effects of trade exposure on the ideology of elected representatives by reestimating the Table 5 regressions separately for districts that were initially, i.e., in 2002, represented by a Democrat (panel A) or by a Republican (panel B). Column (2) shows that in both initially Democratic and initially Republican districts, trade exposure makes the election of a moderate in 2010 much less probable, consistent with the results in Table 5. The negative impact of trade exposure on the likelihood of electing a moderate is particularly large in initially Democratic districts, where losses by moderate Democrats accrue to both liberal Democrats and conservative Republicans. If we take two initially Democratic districts at opposing quartiles of trade exposure, the more-exposed district becomes 22.1 (-45.12×0.49) percentage points less likely to have a moderate Democrat in office in 2010, 7.5 (15.30×0.49) percentage points more likely to have a liberal Democrat in office, and 14.7 (30.07×0.49) percentage points more likely to have a conservative Republican in office. Although the trade-induced decline in moderate Democrat officeholders is statistically significant (t-value 2.42), the offsetting gains among liberal Democrats and conservative Republicans are not individually significant. Summing over these margins, trade shocks in initially Democratic districts predict a net rightward shift in the ideology of office holders. This is also seen in the estimated positive impact of trade exposure on the Nominate score (column 1) and on the probability of electing a Tea Party-affiliated representative (column 7), though neither effect is precisely estimated.

The shift away from moderates is the primary outcome that initially Democratic and initially Republican districts have in common. In initially Republican districts, the removal of centrists brings electoral gains for conservative Republicans exclusively. Comparing two initially Republican districts, one at the 75th percentile of trade exposure and the other at the 25th percentile, the results in columns (2) and (6) of panel B in Table 6 indicate that the more-exposed district becomes 15.9 (32.49×0.54) percentage points less likely to have a moderate in office (an outcome that occurred in 24.6 percent of initially Republican districts). Since there are no instances in which a liberal Democrat gained a seat in 2010 in a district that was Republican-held in 2002, the more-exposed district is in turn 15.9 percentage points more likely to have a conservative Republican in office in 2010 (an outcome that occurred in 65.5 percent of initially Republican districts). Reflecting these electoral shifts, the average Nominate score rises in initially Republican districts, though this rise is actually slightly smaller than the corresponding rise in initially Democrat districts, reflecting the fact that the latter had much more headroom to rise.

Table 6: Import Exposure and Change in Ideological Position of Election Winner 2002-2010. (Dependent Variables: $100 \times$ Change in Nominate Score of Winner, $100 \times$ Change in Indicators for Election of Politician by Party and Political Position.)

	Change in Probability 2002-2010 that Winner has Given Political Orientation					
	Nominate Score	Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican	Tea Party Member
	(1)	(2)	(3)	(4)	(5)	(6)
<u>A. Initially Democratic District</u>						
Δ CZ Import Penetration	16.93 (14.96)	15.30 (18.59)	-45.12 * (18.61)	-0.26 (6.81)	30.07 (19.24)	31.18 (23.64)
Mean Outcome Level in 2002	13.0 -36.4	5.6 42.4	-21.0 57.6	3.6 0.0	11.8 0.0	5.4 0.0
<u>B. Initially Republican District</u>						
Δ CZ Import Penetration	12.17 ~ (6.91)	0.00 .	-13.23 ~ (7.32)	-19.26 (13.57)	32.49 (16.05)	* 16.89 (15.02)
Mean Outcome Level in 2002	2.5 58.3	0.0 0.0	9.9 0.0	-31.5 56.1	21.6 43.9	17.4 11.6

Notes: N=1,233 County*District cells in Panel A, 2,271 County*District cells in Panel B. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

One concern with the Table 6 estimates is that, because the samples are split according to the outcome of the 2002 house election, they may be partly driven by mean reversion. Table A8 addresses this issue by dividing counties across panels according to whether they voted majority Republican or majority Democrat in the 2000 presidential election. As this election was tightly contested between two candidates—with Democratic candidate Gore winning the popular vote and Republican candidate Bush winning the electoral-college vote—it provides a convenient metric of how votes in the pre-sample period separate along the Democratic-Republican divide. Using this pre-2002 sample split, the distinction between Republican-leaning and Democrat-leaning districts is at least equally stark. In trade-exposed locations that supported George W. Bush in the 2000 presidential election, the probability of either a Democratic or Republican moderate holding office falls steeply between 2002 and 2010, with a standardized effect size of -23.7 ($[-27.84 - 20.54] \times 0.49$) percentage points. These losses among moderates accrue in their entirety to gains among conservative Republicans, with Nominate scores of office-holders in Bush-supporting districts rise sharply. In counties that supported Al Gore during the 2000 presidential election, trade exposure is estimated to reduce the

probability that a seat goes to a *moderate* Democrat between 2002 and 2010. Here, offsetting gains accrue roughly evenly to liberal Democrats, moderate Republicans, and conservative Republicans, though none of these effects is precisely estimated.

Taken together, the results in Tables 4 and 6 suggest that the consequence of an increase in import competition from China is a substantial rightward shift accompanied by increased political polarization across local labor markets. Initially GOP districts move toward more conservative legislators; initially Democratic districts move towards both more liberal and more conservative legislators. The primary casualty of these shifts is moderate Democrats, with moderate Republicans paying a smaller though non-negligible electoral toll. Although this evidence is roughly consistent with the Dixit and Weibull (2007) mechanism of divergent responses to common shocks based on initial political leanings, the increased support for conservative Republicans in initially Democratic districts (though insignificant) is not predicted by this model. Strictly speaking, we would have expected a sharper delineation in responses in trade shocks based on initial political alignment. This leads us to suspect that the ideological divergence explanation for polarization is incomplete.

5.2 Racial Composition, Group Identity, and Trade-Induced Polarization

An alternative mechanism by which trade shocks may foster polarization is by intensifying in-group/out-group identification among voters. In influential work, Alesina, Baqir, and Easterly (1999) provide theoretical and empirical support for the idea that voters choose to supply fewer public goods when a significant fraction of tax revenues collected from one ethnic group is used to provide public goods shared with other ethnic groups.⁵³ Experimental research also supports the finding that voters in an in-group object to their tax contributions being used to support individuals in out-groups (Habyarimana, Humphreys, Posner, and Weinstein, 2007). If voters who feel economically disadvantaged by trade perceive greater competition for public resources, they may intensify their attachment to their in-group in order to preserve their access to these resources.

There is substantial reason for voters to perceive trade shocks as increasing demand for government services. Autor, Dorn, and Hanson (2013) find that shocks to import competition increase uptake of government transfers. Comparing average-sized CZs at the 75th versus 25th percentiles of exposure between 2000 and 2007, their results predict a differential rise of more than \$21 million in annual public transfer payments (primarily healthcare, disability, and early retirement) in the more exposed CZ. Furthering competition for resources, trade shocks also adversely effect the local tax

⁵³See Alesina and La Ferrara (2005b) for a discussion of national and international evidence on the link between ethnic fractionalization and support for public goods provision.

bases of impacted locations. Feler and Senses (2016) find that CZs exposed to the China trade shock (measured as in Autor, Dorn, and Hanson, 2013) experience reductions in business activity, housing prices, tax revenues and, ultimately, expenditure on social welfare programs and public housing.

These resource-based competition explanations appear likely to be incomplete, however. Right-wing populist movements tend to arise during times of economic hardship and job insecurity (Mughan, Bean, and McAllister, 2003), and their animus towards foreigners and minorities may have less to do with resource competition than with popular scapegoating of out-groups or with political opportunism, whereby candidates channel public anger towards out-groups in pursuit of voter support. Glaeser, Ponzetto, and Shapiro (2005) formalize this insight in a model where candidates for elected office engage in strategic extremism (e.g., inflaming wedge issues such as abortion) to increase turnout and campaign contributions among their core constituents.⁵⁴ This mechanism can be mapped to our setting if we equate nativism and nationalism with wedge issues, which seems warranted.

To assess whether trade heightens partisanship through strengthening of in-group attachment along demographic fault lines, we explore whether voter responses to trade shocks depend on the initial racial composition of their localities. Our use of race to identify in-groups and out-groups follows substantial literature in social psychology and political science (Hutchings and Valentino, 2004). Since the passage of the Civil Rights Act in 1964, voters have realigned politically along racial lines, with the Republican Party attracting stronger support from white voters and the base of the Democratic Party shifting toward ethnic and racial minorities (Valentino and Sears, 2005). We hypothesize that trade shocks may catalyze anti-redistributionist sentiment (seen in the election of conservative Republicans) in majority white non-Hispanic locations where taxpayers may perceive themselves as transfer payment donors, and pro-redistributionist sentiment (seen in election of liberal Democrats) in majority minority locations where taxpayers may perceive themselves as transfer payment beneficiaries. The logic of the strategic opportunism model also leads us to predict that majority white non-Hispanic districts will tilt rightward in response to adverse economic pressures while majority minority districts will tilt leftward.

⁵⁴The key assumption is that a politician's supporters are more attentive to his or her message than are his opponent's supporters, so engaging in strategic extremism amplifies voter turnout among supporters more than among opponents.

Table 7: Import Exposure 2002-2010 and Ideological Position of 2010 Election Winner. (Dependent Variables: $100 \times$ Change in Nominate Score of Winner, $100 \times$ Change in Indicators for Election of Politician by Party and Political Position)

	Change in Probability 2002-2010 that Winner has Given Political Orientation					
	Nominate Score	Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican	Tea Party Member
	(1)	(2)	(3)	(4)	(5)	(6)
<u>A. Counties where $>1/2$ of Voting Age Pop is Non-Hispanic White</u>						
Δ CZ Import Penetration	21.15 * (8.63)	0.07 (7.86)	-26.90 ** (9.65)	-14.90 (10.78)	41.73 ** (15.37)	25.31 ~ (15.31)
Mean Level in 2002	8.5 20.1	2.2 16.1	-4.2 24.8	-17.7 33.5	19.7 25.7	13.4 6.3
<u>B. Counties where $\leq 1/2$ of Voting Age Pop is Non-Hispanic White</u>						
Δ CZ Import Penetration	-8.28 (7.87)	25.66 * (12.59)	-22.90 ~ (11.82)	9.99 (6.81)	-12.74 (9.95)	1.12 (7.56)
Mean Level in 2002	1.8 -17.7	5.0 39.3	-6.8 38.4	-1.8 10.9	3.5 11.4	3.4 5.3

Notes: N=3,241 County*District cells covering 347 districts in Panel A, N=263 County*District cells covering 69 districts in Panel B. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

We test these predictions in Table 7. We split counties according to whether or not a majority of their voting-age residents were non-Hispanic whites according to Census 2000 enumeration data. The lion's share of U.S. county-district cells have a majority non-Hispanic white population: 3,241 of 3,503 cells, corresponding to 350 of the 416 electoral districts (84.1 percent) that are used in our analysis.⁵⁵ This demographic split is, not surprisingly, correlated with the political affiliation of elected representatives: 59.2 percent of district-county cells with majority white populations were represented by moderate or conservative Republicans in 2002; conversely, 79.0 percent of counties with a majority-minority voting-age populations were represented by moderate or liberal Democrats in 2002. The ideology of elected representatives from these districts are not wholly distinct, however. In 2002, 24.7 percent of representatives from majority white counties were moderate Democrats, and 9.6 percent of representatives from majority-minority districts were moderate Republicans, with

⁵⁵Our sample comprises 2,892 counties, of which 2,719 are majority-white. Minority-dominated counties are more populous on average, so that the reported fraction of minority-dominated districts is larger than the fraction of minority-dominated counties.

another 11.4 percent conservative Republicans. Our regression model statistically accounts for these initial differences, as above, by taking county-district level first differences in each outcome variable between 2002 and 2010—thus sweeping out a county-district effect—as well as by directly controlling for initial political orientation, economic conditions, and demographic characteristics.

The upper panel of Table 7 shows that trade exposure catalyzed strong movements towards conservative Republicans between 2002 and 2010 in counties with majority non-Hispanic white populations. Scaling by the interquartile range of trade exposure, our point estimates imply that a more-versus-less-trade-exposed congressional district would on average exhibit a 20.4 percentage point (41.73×0.49) increase in the probability that a conservative Republican takes office, with these gains coming at the expense of moderate Democrats (-13.2 points) and moderate Republicans (-7.3 points). The net effect of these movements is a large rightward shift in the Nominat score in trade-impacted counties that have majority non-Hispanic white populations, with a standardized effect size of a $+10.4$ point increment to the Nominat score (t-value of 2.45).

Focusing attention on the smaller subset of counties where less than half of the voting-age population is non-Hispanic white (panel B), we find a complementary pattern: liberal Democrats make strong gains in the probability of taking office, with a standardized effect size of 12.6 percentage points (t-value of 2.04). These gains come primarily at the expense of moderate Democrats, though conservative Republicans also lose ground. For political cleavages identified along either initial-party or racial lines, the story is comparable. Trade shocks favor non-centrist politicians, with conservatives winning at the expense of moderates in initially Republican or white-majority districts and liberals benefiting from moderates' demise in initially Democratic or majority-minority districts.

Our finding that counties diverge in their political responses to trade shocks based on their initial racial composition is consistent with the political economy literature documenting a connection between voter opposition to trade and identification with one's racial or ethnic group. Our results go beyond these regularities and show that economic shocks related to trade have a causal impact on political partisanship that separates according to race. Though we cannot cleanly differentiate the resource-based versus opportunism-based explanations for why trade shocks appear to amplify political cleavages along racial lines, our earlier findings that trade shocks raise both voter turnout and individual-level campaign contributions are consistent with the Glaeser, Ponzetto, and Shapiro (2005) model in which opportunistic politicians employ strategic extremism to spur participation among core supporters. Our evidence in Table 2 that both voter turnout and individual campaign contributions rise in districts adversely impacted by trade, is also consistent with the operation of this model. While the Glaeser et al. model is silent on whether adverse economic shocks should heighten

the prevalence of political opportunism, we find this possibility plausible. At its core, the strategic-extremism model posits a behavioral anomaly where a candidate’s core supporters are more attuned to the candidate’s use of extremist rhetoric (“dog whistles” in common terminology) than are the candidate’s opponents. Based on the panoply of evidence linking economic insecurity to populism, we suspect that economic discontent makes voters either more susceptible to the information asymmetry upon which strategic extremism relies, or more receptive to the extremist messages deployed by politicians engaged in this strategy.

6 Impacts of Other Economic Shocks on Political Polarization

Our final empirical section explores whether other economic shocks have electoral consequences similar to trade exposure. We do not have a strong prior on how these consequences should compare: on the one hand, adverse employment shocks stemming from international trade appear especially apropos to the nativist and anti-globalist sentiments that are common fodder for populist rhetoric; on the other hand, any shock that heightens perceived job insecurity may make the electorate more receptive to populist or nativist appeals. In Table 8, we augment the analysis in Tables 4 and 6 by adding measures of two economic shocks to our baseline specification, the Bartik measure in (3) for the predicted change in CZ log employment based on national-industry employment changes, and the peak-to-trough log change in local housing prices during the post-2006 housing-market collapse. The first measure captures changes in national-industry economic conditions, encompassing trade with China *inter alia*, including the effects of technological advance (e.g., Autor and Dorn, 2013), globalization broadly defined (e.g., Ebenstein, Harrison, McMillan, and Philips, 2014), and federal policies whose impacts may be sector-specific (e.g., Walker 2013). The second measure captures the differential exposure of local labor markets to the U.S. housing-market downturn associated with variation in the expansion of subprime lending (Mian and Sufi, 2009 and 2011; and Mian, Sufi, and Trebbi 2010), supply constraints on new housing construction (Glaeser, Gyourko, and Saiz, 2008), and other related factors.

Table 8: Import Exposure and Change in Ideological Position of Election Winner 2002-2010. (Dependent Variables: $100 \times$ Change in Nominate Score of Winner, $100 \times$ Change in Indicators for Election of Politician by Party and Political Position.)

	Change of Party and Representative				Δ Prob that Winner has Given Political Orientation				
	Party Change (1)	Same Party, Diff Rep (2)	Party, Same Rep (3)	Nominate Score (4)	Liberal Dem (5)	Mod Dem (6)	Mod Repub (7)	Conservative Repub (8)	
<u>A. Initially Democratic District</u>									
Δ CZ Import Penetration	31.02 (17.20)	~ -8.17 (16.68)	-22.86 (18.15)	18.59 (14.54)	14.72 (17.84)	-45.74 * (18.65)	0.79 (5.76)	30.23 ~ (17.75)	
Δ CZ House Price Index	0.15 (0.16)	-0.16 (0.23)	0.00 (0.24)	0.22 (0.15)	-0.04 (0.28)	-0.11 (0.28)	0.17 (0.12)	-0.02 (0.18)	
Δ CZ Bartik Shift	0.16 (1.17)	-2.31 (1.24)	~ 2.15 (1.39)	-0.20 (1.07)	-0.98 (1.38)	0.82 (1.82)	-0.88 (0.74)	1.04 (1.29)	
<i>Scaled Effects, P75 (More Adverse) vs P25 (Less Adverse) Shock</i>									
Import Shock	15.3	-4.0	-11.3	9.2	7.3	-22.6	0.4	14.9	
Housing Shock	-3.6	3.7	-0.1	-5.3	1.0	2.6	-4.0	0.4	
Bartik Shock	-0.6	8.5	-7.9	0.8	3.6	-3.0	3.3	-3.8	
<u>B. Initially Republican District</u>									
Δ CZ Import Penetration	-12.85 (7.69)	~ 39.26 (15.10)	** -26.42 (12.99)	* 11.63 (7.08)	~ 0.00 .	-12.85 (7.69)	~ -19.58 (13.63)	32.43 ~ (16.70)	
Δ CZ House Price Shock	0.28 (0.10)	** -0.55 (0.23)	* 0.27 (0.23)	-0.24 (0.11)	* 0.00 .	0.28 (0.10)	** 0.18 (0.16)	-0.46 (0.16)	
Δ CZ Bartik Shift	1.44 (0.87)	~ 0.58 (1.84)	-2.03 (1.65)	-1.78 (0.83)	* 0.00 .	1.44 (0.87)	~ -0.51 (1.42)	-0.93 (1.49)	
<i>Scaled Effects, P75 (More Adverse) vs P25 (Less Adverse) Shock</i>									
Import Shock	-6.4	19.4	-13.1	5.8	0.0	-6.4	-9.7	16.0	
Housing Shock	-6.6	13.0	-6.4	5.8	0.0	-6.6	-4.3	10.9	
Bartik Shock	-5.3	-2.2	7.5	6.6	0.0	-5.3	1.9	3.4	

Notes: N=1,233 County*District cells in Panel A, 2,271 County*District cells in Panel B. The table reports regression coefficients, and scaled effects that compare the implied effects for CZs at the 75th percentile of adverse shocks (greater import competition, greater house price decline, more negative Bartik shift) vs the 25th percentile. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Comparing first coefficients on the change in import penetration in Table 8 with those in Tables 4 and 6, we see that results for the effect of import exposure on electoral outcomes are substantially the same. Whereas in initially Democratic districts greater trade exposure makes a change in party over 2002 to 2010 more likely (column 1, panel A), it has the opposite effect in initially GOP districts (column 1, panel B). And in both initially Democratic and initially Republican districts, changes in

trade exposure reduce the likelihood that a moderate legislator is elected, especially when considering centrist Democrats (column 6), and increases the likelihood that a conservative Republican wins office (column 8). Patterns of statistical significance in the two tables are also similar. Precision rises for the estimated impact of import penetration on the change in likelihood that a conservative Republican is elected in an initially Democratic district (column 8, panel A), and falls modestly for estimated impacts of trade exposure on Nominate scores (column 4, panel B) and outcomes for moderate Democrats (column 6, panel B) and conservative Republicans (column 8, panel B) in initially GOP districts. As compared to Table 6, the first coefficient moves from insignificant to marginally significant (t-value 1.64) and the second three coefficients move from significance at the 5% to the 10% level. Overall, our results for the effect of exposure to trade shocks on the ideological positioning of election winners are unaffected by introducing other economic shocks.

Consider next the electoral implications of exposure to the downturn in the U.S. housing market that accompanied the Great Recession. The results in Table 8 indicate that changes in housing prices are strongly related to changes in electoral outcomes, but only in initially GOP districts. In districts that were in GOP hands in 2002, decreases in housing prices during the post-2006 bust lead to a lower likelihood that there is a change in party (column 1, panel B), a larger increase in Nominate scores (column 4, panel B), a larger decrease in the likelihood that a moderate legislator is elected (columns 6 and 7, panel B), and a larger increase in the likelihood that a conservative Republican wins office (column 8, panel B). These impacts are consequential in their magnitudes. Similar to our standardization of trade shocks, consider two initially GOP districts, one at the 25th percentile of changes in housing prices (a 2007q1 to 2011q1 change of -28.5 log points) and one at the 75th percentile of changes in housing prices (a 2007q1 to 2011q1 change of -4.6 log points). In the district with the larger reduction in housing prices, there would be a 6.6 point larger increase in Nominate Scores and a 10.9 percentage-point larger reduction in the likelihood a moderate legislator is elected (against a mean decline of 21.6 percentage points), which implies an equal percentage-point increase in the likelihood that a conservative Republican gains power. Similar to trade shocks, housing-price shocks on net shift electoral outcomes against moderates in favor of conservatives.⁵⁶ But distinct from trade shocks, this outcome obtains only where GOP politicians were already in power.

A third set of results in Table 8 addresses the consequences of generalized labor-demand growth, as predicted by the Bartik measure in (3), on changes in the ideological positioning of winning

⁵⁶To facilitate comparison of the relative magnitudes of the different shocks, Table 8 reports the relative impact of each shock on a district at the 75th versus 25th percentile of exposure to the shock. The impacts of the Housing shocks on electoral outcomes in initially Republican districts are similar both in sign and magnitude to those of the trade shock.

congressional candidates. Districts subject to relatively smaller predicted growth in labor demand see a larger increase in Nominate scores (a rightward ideological shift), but again only in initially GOP strongholds: adverse shifts in labor demand have a small and statistically insignificant effect on Nominate scores in initially Democratic areas (column 4, panel A) but a positive and precisely estimated in initially Republican locations (column 4, panel B). If we consider two initially Republican districts, one at the 25th percentile of predicted labor-demand growth and the other at the 75th percentile of predicted labor-demand growth, the first district would see a 6.1 point larger increase in Nominate scores, which is similar to the impact of the import shock.⁵⁷ Thus, adverse labor demand shifts—resulting either from import penetration or from broader changes in national-industry economic conditions—result in the election of more conservative legislators. Looking across columns (5) to (8), the evidence that generalized changes in labor demand favor or disfavor any particular type of legislator is not strong. Although in initially GOP districts larger declines in predicted employment tend to help conservative Republicans (as indicated by the negative coefficient in column (8), panel B) and hurt moderate Democrats (as indicated by the positive coefficient in column (6), panel B), only the latter effect is marginally significant (t-value 1.66). We conclude that although the qualitative effects of trade shocks and predicted employment changes on electoral outcomes are similar in districts that initially elected Republicans, only changes in import penetration generate political polarization and well-defined changes in the fortunes of politicians across the political spectrum. These findings also indicate that our main findings above are not primarily a byproduct of a secular trend primarily favoring conservative Republicans that is accelerated by adverse economic shocks; it appears that import shocks are distinct among the major shocks occurring during the 2000s in catalyzing political polarization.

The implementation of the Bartik shock in (3) assumes that national-industry employment changes have a common effect across workers regardless of skill type. There is abundant evidence that since the 1980s, changes in industry labor demand have been considerably more favorable for more-skilled than for less-skilled labor (Katz and Autor, 1999). To allow for differential employment shifts by skill level within industries, we construct Bartik shocks that are specific to college-educated and non-college-educated individuals. Table A9 implements this approach. We replace the single Bartik shock in Table 8 with two shocks, one the predicted change in CZ log employment for more-educated workers and the other the predicted change in CZ log employment for less-educated

⁵⁷Aggregate Bartik shocks are positive for almost all CZs in this period, reflecting modest employment growth nationwide. Were we to focus instead on manufacturing-only Bartik shocks, these would be negative at every quantile. Not surprisingly, the manufacturing-specific Bartik shock is highly collinear with (and entirely swamped by) the import exposure measure, reflecting the centrality of trade shocks to the rapid decline in U.S. manufacturing employment in the 2000s (Autor, Dorn and Hanson, 2013).

workers. Although the results for changes in import penetration and changes in housing prices are largely the same as those in Table 8, estimated coefficients for the education-group-specific Bartik shocks in Table A9 show little evidence of consistent impacts on electoral outcomes. The only precisely estimated effect is that larger predicted decreases in employment of non-college-educated labor results in larger increases in the likelihood that a conservative Republican wins office in initially Democratic districts (column (8) of panel A).

7 Concluding Remarks

The polarization of national politics has been one of the defining developments of American discourse of the last several decades. The coincidence of intensifying political partisanship and rising income inequality has led many to conjecture that economic changes are at least partly responsible for greater political divisiveness. Yet, there is paucity of evidence that substantiates a causal impact of economic shocks on political polarization.

Indications for a connection between changes in the U.S. economy and the growing ideological divide in Congress come, fittingly enough, from the political arena. In the 2016 U.S. presidential campaign, candidates from the extremes of both parties have singled out China as a principle cause for U.S. economic malaise. Our contribution in this paper is to show that this vitriolic campaign rhetoric is indicative of underlying economic pressures that find voice in electoral contests. Growing import competition from China has contributed to the disappearance of moderate legislators in Congress, a shift in congressional voting toward ideological extremes, and net gains in the number of conservative Republican representatives, including those affiliated with the Tea Party movement. During the two most recent non-incumbent presidential elections, 2008 and 2016, trade shocks also differentially increased the the vote share of the Republican candidate.

It should perhaps come as no surprise that negative impacts of trade on U.S. manufacturing have engendered an intense political response. Less expected is that the nature of this response depends non-monotonically on the initial racial composition and political orientation of a congressional district. In majority-white, right-leaning districts, the beneficiaries are overwhelmingly Republicans from the far right, whereas majority-minority, left-leaning districts additionally, or entirely, experience shifts to the left end of the spectrum. Voters are thus seeking answers to a common source of economic decline from political actors with divergent ideologies. The paradox of converging popular beliefs about the source of economic challenges accompanied by diverging beliefs about appropriate political responses is consistent with theoretical models of belief formation wherein groups with com-

mon objectives but differing world-views update their beliefs in opposite directions in the face of a common shock. It is also consistent with a connection between economic adversity and in-group/out-group identification that is characterized by group-based resource competition and opportunistic use of political extremism.

Current expressions of voter anxiety substantiate our finding that the electoral consequences of trade are distinct from those of generalized changes in labor demand. What may distinguish trade in terms of its impact on political outcomes is that its disruptive effects are so concentrated geographically. Whereas exposure to technological change in the labor market has affected both wealthy cities populated by white-collar professionals and factory towns home to blue-collar workers, rising import penetration from low-wage countries disproportionately bears on local labor markets that historically specialized in labor-intensive manufacturing (Autor, Dorn, and Hanson, 2013b). This makes the employment consequences of trade acutely recognizable and therefore politically actionable. Exposure to the post-2006 U.S. housing market collapse has a similarly uneven geographic distribution. Correspondingly, areas with larger housing-price declines also embrace ideologically more-extreme legislators, though this effect appears limited to initially right-leaning districts. The connection between economic and political polarization may thus arise not from changes in the U.S. economy that have left no corner untouched but rather from shocks whose disruptive force falls heavily on an identifiable set of voters who respond with concentrated vehemence at the polls.

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Appendix Figures and Tables

Figure 4: County-District Cells for the 12th Congressional District of North Carolina

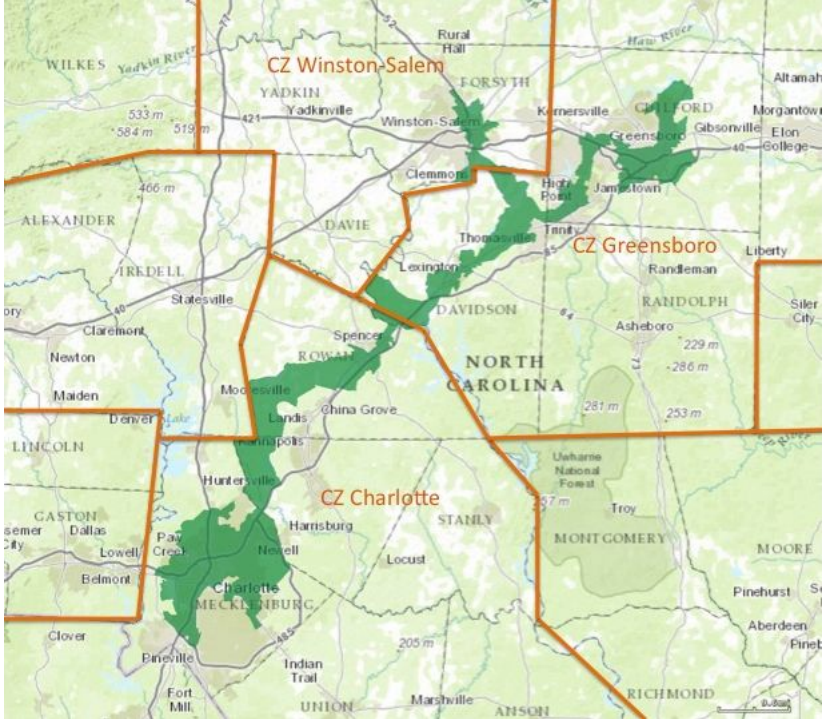


Table A1: Sample Selection: U.S. Congressional Districts

	No. Districts	% of Total
	(1)	(2)
Total Districts in U.S. Congress	435.0	100%
Excluded States	4.0	1%
AK	1.0	
HI	2.0	
VT	1.0	
Inconsistently Observed Cells	14.8	3%
TX	9.3	
GA	5.5	
Total Districts in Sample	416.2	96%

The sample excludes Alaska and Hawaii where the definition of Commuting Zones is difficult, and the at-large district of Vermont, which was the only district represented by a congressman without party affiliation during the sample period. It also excludes county-district cells that are not continuously observed over time due to district rezoning in the states of Texas and Georgia. The omitted areas correspond to about 1/3 of the districts in each of these states.

Table A2: Correlations between DW-Nominate Score and issue-specific W-Nominate Scores

	Issue-Specific W-Nominate Score						
	Budget (1)	Regulation (2)	Domestic Social Policy (3)	Foreign Policy (4)	Globali- zation (5)	Tariffs and Trade Regulation (6)	Immigr. and Naturali- zation (7)
Corr. w/ DW-Nominate	0.990	0.966	0.983	0.982	0.963	0.926	0.947
Corr. w/ DW-Nominate	0.985	0.969	0.974	0.978	0.962	0.926	0.951
Corr. w/ DW-Nominate	0.947	0.893	0.918	0.932	0.889	0.858	0.849

Notes: This table reports pairwise correlations between DW-Nominate scores and issue-specific W-Nominate scores across legislators in 2002 and 2010 and correlations across congressional districts for the 2002-2010 change in Nominate scores. W-Nominate scores are computed for each legislator using rollcall votes specific to issue areas between 2002 and 2010. These issue areas are based on aggregate Peltzman codes in the Nominate data: budget general and special interest (Peltzman codes 1, 2), regulation general and special interest (Peltzman codes 3, 4), domestic social policy (Peltzman code 5), defense and foreign policy budget and resolutions (Peltzman codes 61, 62, 71, 72), tariffs and trade regulation (issue code 50), and immigration/naturalization (issue code 59). Legislators with fewer than 20 rollcall votes within the issue area between 2002 and 2010 are excluded. In the first row, N=428, 427, 427, 421, 383, and 381 legislators, respectively; in the second row, N=423, 423, 422, 423, 417, 283, and 273 legislators; in the third row, N=423, 422, 421, 422, 410, 250, and 239 districts. Observations are weighted by a cell's share of total district population in 2000.

Table A3: Summary Statistics: Commuting Zone Import, House Price and Bartik Shocks.

	All Districts	District won by D in 2002	District won by R in 2002
	(1)	(2)	(3)
A. Δ CZ Chinese Import Penetration 2002-2010			
Mean	0.71	0.71	0.72
25th Percentile	0.40	0.40	0.42
75th Percentile	0.90	0.89	0.96
P75 - P25	0.49	0.49	0.54
B. Δ CZ House Price Index 2007-2010			
Mean	-19.71	-20.55	-18.97
25th Percentile	-4.57	-7.23	-3.40
75th Percentile	-28.49	-28.49	-28.49
P75 - P25	-23.92	-21.27	-25.09
C. Δ Bartik Labor Demand Shift 2000-2010			
Mean	6.83	7.35	6.38
25th Percentile	8.92	9.04	8.53
75th Percentile	5.23	5.55	4.66
P75 - P25	-3.69	-3.49	-3.87

N=3,504 district*county cells in column 1, N=1,233 cells in districts that elected Democrats in the 2002 election in column 2, N=2,271 cells in districts that elected Republicans in the 2002 election in column 3. The interquartile ranges compare CZs with more adverse labor demand shocks (75 percentile of greater import competition, greater house price decline, more negative Bartik shift) to CZs with less adverse shocks (25th percentile of these outcomes). Observations are weighted by a cell's share of total district population in 2000.

Table A4: Mean Changes in Nominate Scores ($\times 100$) by Change in Election Outcome 2002-2010, and Decomposition of Components to Total Observed Change

I. Party Change		II. Representative Change		III. No Change		IV. All Districts						
D to R	R to D	R to R	D to D	R Persists	D Persists							
(1)	(2)	(3)	(4)	(5)	(6)	(7)						
A. Number of Districts												
30	+	22	+	104	+	42	+	95	+	123	=	416
B. Average Change in 100*Nominate Score by Type of District												
94.75		-72.52		14.89		-2.94		6.02		-1.49		7.39
C. Contribution to Overall Change in Average Nominate Score												
6.83	+	-3.80	+	3.73	+	-0.30	+	1.37	+	-0.44	=	7.39
D. Change in Republican Percentage of Two-Party Vote by Type of District												
29.55		-18.29		-10.34		10.87		-1.20		6.19		1.24
E. Contribution to Overall Change in Pct Republican Two-Party Vote												
2.13	+	-0.96	+	-2.59	+	1.10	+	-0.27	+	1.83	=	1.24

Notes: "D" and "R" designate Democrat and Republican parties respectively. The table reports average changes in Nominate scores (Panel B) and Republican Two-Party Vote Shares (Panel D) separately for districts that changed parties from the 2002 to the 2010 election (columns 1-2), districts that changed representatives within parties (columns 3-4), and districts that elected the same representative in both elections (columns 5-6). Panels C and E indicate the contribution of the districts with each type of election outcome to the overall changes in Nominate scores and vote shares as indicated in column 7 (in both panels, the sum of columns 1-6 sums to the value of column 7). These contributions correspond to the products of the number of districts with a given election outcome (Panel A), and the average change in Nominate scores and vote shares conditional on that outcome (Panels B and D).

Table A5: Import Exposure and Change in Political Position of Election Winner 2002-2010: Alternative Specifications (Dependent Variable: $100 \times$ Level or Change of Ideological Affiliation of Office-Holder)

	Liberal Democrat	Moderate Democrat		Moderate Republican	Conservative Republican	
	(1)	(2)		(3)	(4)	
<u>A. Outcomes in First Differences 2002-2010</u>						
A. No Nominate 2002 Control	0.59 (6.62)	-23.61 (11.54)	*	-13.48 (9.92)	36.49 (14.13)	**
B. Linear Nominate	0.53 (6.65)	-23.43 (9.46)	*	-13.74 (9.62)	36.65 (15.37)	*
C. Quadratic Nominate	0.61 (6.91)	-23.54 (8.69)	**	-13.89 (9.04)	36.83 (13.89)	**
D. Linear Nominate x Party (Primary Spec)	0.17 (7.01)	-22.91 (8.56)	**	-13.04 (9.02)	35.79 (13.54)	**
E. Quadratic Nominate x Party	1.45 (6.61)	-22.78 (8.42)	**	-13.67 (9.17)	34.99 (12.69)	**
F. 4 Nominate Categories	4.47 (6.23)	-28.69 (8.73)	**	-8.22 (7.49)	32.44 (13.55)	*
G. Linear x Party + 4 Categories	7.45 (5.05)	-28.79 (8.73)	**	-7.84 (7.42)	29.18 (11.74)	*
<u>B. Outcomes in 2010 Levels</u>						
A. No Nominate 2002 Controls	8.63 (9.56)	-31.64 (9.15)	**	-5.98 (7.61)	29.00 (14.31)	*
B. Linear Nominate	8.79 (7.75)	-31.70 (9.35)	**	-5.84 (7.46)	28.75 (11.66)	*
C. Quadratic Nominate	8.57 (5.70)	-31.51 (9.78)	**	-5.76 (7.29)	28.70 (11.95)	*
D. Linear Nominate x Party (Primary Spec)	9.81 (5.56)	~ -32.56 (10.06)	**	-6.24 (7.33)	28.98 (12.03)	*
E. Quadratic Nominate x Party	9.36 (5.58)	~ -30.69 (8.87)	**	-6.84 (7.46)	28.17 (10.92)	**
F. 4 Nominate Categories	4.47 (6.23)	-28.69 (8.73)	**	-8.22 (7.49)	32.44 (13.55)	*
G. Linear x Party + 4 Categories	7.45 (5.05)	-28.79 (8.73)	**	-7.84 (7.42)	29.18 (11.74)	*

Notes: N=3,504 County*District cells. The ideological categories of office-holders are defined as in Table 4. All models include the full set of controls in Table 1 *except* the Nominate score of the 2002 office-holder, which is included as specified in each row headings. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ $p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Table A6: Exposure to Chinese Import Competition and Presidential Elections, 2000-2008 and 2000-2016, 2SLS Estimates. (Dependent Variable: Change in Percentage of Two-Party Vote Obtained by Republican Candidate, 2008 (McCain) or 2016 (Trump) vs 2000 (Bush))

	(1)	(2)	(3)	(4)	(5)
<u>A. Δ Net Republican Vote Share 2000-2008</u>					
Δ CZ Import Penetration, 2000-2008	1.54 *	1.60 *	5.61 **	3.61 **	2.03 *
	(0.73)	(0.73)	(1.31)	(1.05)	(0.86)
<u>B. Δ Net Republican Vote Share 2000-2016</u>					
Δ CZ Import Penetration, 2000-2008	3.86 **	3.68 **	4.49 **	2.55 *	2.19 *
	(1.48)	(1.40)	(1.69)	(1.06)	(0.95)
<i>Control Variables</i>					
2000 Election Controls		yes	yes	yes	yes
2000 Ind/Occ Controls			yes	yes	yes
2000 Demography Controls				yes	yes
Census Division Dummies					yes

Notes: N=3,107 counties in both Panels. All regressions exclude AK and HI. The mean change in net Republican vote share is -3.50 (s.d. 5.69) between 2000 and 2008 and is -0.74 (s.d. 9.95) between 2000 and 2016. CZ import penetration increased by an average of 0.90 (s.d. 0.57) from 2000 to 2008. Column 2 controls for the party that obtained the most votes in the county in the 2000 election, and the gross vote share of the winning party interacted with indicators for Republican and Democratic local majorities. Industry and occupation controls in column 3 are measured at the CZ level and comprise the share of manufacturing in total employment (from the 2000 County Business Patterns data), as well as routine share and offshorability among occupations (based on Autor and Dorn (2013) and derived from 2000 Census data). Demographic controls in column 4 comprise the percentage of a county's population in 9 age and 4 racial groups, as well as the population shares that are female, college-educated, foreign-born, and Hispanic. Census division dummies in column 5 allow for different time trends across the 9 geographical Census divisions. Observations are weighted by a counties' total votes in the 2000 presidential election. $\sim p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Table A7: Import Exposure and Change in Political Position of Election Winner 2002-2010. (Dependent Variables: $100 \times$ Change in Indicators for Election of Politician by Party and Political Position using Alternative Definition)

	Change in Probability 2002-2010 that Winner has Given Political Orientation				
	Moderate	Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican
	(1)	(2)	(3)	(4)	(5)
Δ CZ Import Penetration	-30.50 ** (10.99)	-0.15 (3.39)	-22.60 ** (8.72)	-7.90 (8.14)	30.65 ** (11.84)
Mean Outcome	-12.4	1.4	-3.4	-9.0	11.0
Level in 2002	57.9	6.5	40.5	17.4	35.6

Notes: N=3,504 County*District cells. "Liberal Democrats" and "Conservative Republicans" are here defined as politicians whose Nominat scores (multiplied by 100) are respectively below -50 or above +50. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. $\sim p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Table A8: Import Exposure and Change in Political Position of Election Winner 2002-2010. (Dependent Variables: $100 \times$ Change in Nominat Score of Winner, $100 \times$ Change in Indicators for Election of Politician by Party and Political Position)

	Nominat Score	Change in Probability 2002-2010 that Winner has Given Political Orientation				
		Liberal Democrat	Moderate Democrat	Moderate Republican	Conservative Republican	Tea Party Member
		(1)	(2)	(3)	(4)	(5)
<u>A. County with Democratic Majority in 2000 Presidential Election</u>						
Δ CZ Import Penetration	7.35 (11.67)	4.29 (15.60)	-14.80 (17.67)	5.15 (11.32)	5.36 (14.45)	10.17 ~ (5.68)
Mean	0.0	6.3	-3.9	-10.8	8.4	3.9
Level in 2002	-11.8	34.4	35.5	21.8	8.3	1.5
<u>B. County with Republican Majority in 2000 Presidential Election</u>						
Δ CZ Import Penetration	23.65 ** (8.42)	-0.97 (5.06)	-27.84 ** (8.71)	-20.54 ~ (11.05)	49.36 ** (15.63)	28.07 (17.19)
Mean	14.3	-0.8	-5.2	-19.0	25.0	19.1
Level in 2002	37.9	6.4	19.1	37.2	37.3	10.4

Notes: N=942 County*District cells in Panel A, N=2,562 County*District cells in Panel B. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. $\sim p \leq 0.10$, * $p \leq 0.05$, ** $p \leq 0.01$.

Table A9: Import Exposure, House Price Shock, Skill-Specific Bartik Shocks and Change in Political Position of Election Winner 2002-2010. (Dependent Variables: 100 × Indicator for Change of Party, Change of Representative within Party, and No Change; 100 × Change in Nominate Score of Winner; 100 × Change in Indicators for Election of Politician by Party and Political Position)

	Change of Party and Representative			Nominate Score	Chg Prob that Winner has Given Political Orientation				
	Party Change	Same Party, Diff. Rep.	Party, Same Rep.		Liberal Dem	Moderate Dem	Moderate Repub	Conservative Repub	
	(1)	(2)	(3)		(5)	(6)	(7)	(8)	
A. Initially Democratic District									
Δ CZ Import Penetration	29.69 (17.02)	~ -5.91 (16.42)	-23.78 (18.04)	17.17 (14.43)	15.41 (17.93)	-45.10 * (18.79)	1.33 (6.29)	28.36 ~ (17.29)	
Δ CZ House Price Index	0.18 (0.17)	-0.22 (0.23)	0.04 (0.24)	0.26 ~ (0.16)	-0.06 (0.27)	-0.12 (0.29)	0.15 (0.13)	0.04 (0.18)	
Δ CZ Bartik Shift College Workers	-0.58 (1.22)	-0.17 (1.23)	0.75 (1.57)	-0.90 (1.20)	-0.19 (1.67)	0.77 (1.98)	-0.41 (0.67)	-0.17 (1.22)	
Δ CZ Bartik Shift Non-College Wkrs	1.41 (1.19)	-2.60 * (1.16)	1.20 (1.46)	1.41 (1.07)	-0.82 (1.03)	-0.58 (1.42)	-0.76 (0.74)	2.17 * (1.08)	
<i>Scaled Effects, P75 (More Adverse) vs P25 (Less Adverse) Shock</i>									
Import Shock	14.7	-2.9	-11.8	8.5	7.6	-22.3	0.7	14.0	
Housing Shock	-4.4	5.4	-0.9	-6.2	1.5	2.9	-3.6	-0.8	
Bartik College	1.8	0.5	-2.4	2.8	0.6	-2.4	1.3	0.5	
Bartik Non-College	-6.2	11.6	-5.3	-6.3	3.6	2.6	3.4	-9.6	
B. Initially Republican District									
Δ CZ Import Penetration	-12.52 (7.68)	40.79 ** (14.88)	-28.26 * (12.79)	11.53 (7.14)	0.00	-12.52 (7.68)	-21.77 (13.69)	34.29 * (16.85)	
Δ CZ House Price Shock	0.29 (0.11)	** -0.52 * (0.23)	0.23 (0.23)	-0.26 * (0.11)	0.00	0.29 (0.11)	** 0.14 (0.16)	-0.43 * (0.17)	
Δ CZ Bartik Shift College Workers	0.66 (0.91)	-0.27 (1.88)	-0.39 (1.77)	-1.13 (0.90)	0.00	0.66 (0.91)	1.48 (1.36)	-2.14 (1.36)	
Δ CZ Bartik Shift Non-College Wkrs	0.90 (0.86)	1.49 (1.82)	-2.39 (1.81)	-0.90 (0.85)	0.00	0.90 (0.86)	-1.83 (1.48)	0.93 (1.59)	
<i>Scaled Effects, P75 (More Adverse) vs P25 (Less Adverse) Shock</i>									
Import Shock	-6.2	20.2	-14.0	5.7	0.0	-6.2	-10.8	17.0	
Housing Shock	-7.0	12.4	-5.4	6.1	0.0	-7.0	-3.4	10.4	
Bartik College	-2.1	0.9	1.2	3.6	0.0	-2.1	-4.7	6.7	
Bartik Non-College	-4.0	-6.6	10.6	4.0	0.0	-4.0	8.1	-4.1	

Notes: N=1,233 County*District cells in Panel A, 2,271 County*District cells in Panel B. The table reports regression coefficients, and scaled effects that compare the implied effects for CZs at the 75th percentile of adverse shocks (greater import competition, greater house price decline, more negative skill-specific Bartik shifts) vs the 25th percentile. All regressions include the full set of control variables from Table 1. Observations are weighted by a cell's share of total district population in 2000, and standard errors are two-way clustered on CZs and Congressional Districts. ~ p ≤ 0.10, * p ≤ 0.05, ** p ≤ 0.01.